UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

LIVE FACE ON WEB, LLC, a Pennsylvania company,	
Plaintiff,	
vs.	Case No.:
EXTREME GYM INC., a Delaware corporation, and DAVID WAINWRIGHT, an individual,	JURY TRIAL REQUESTED
Defendants.	

COMPLAINT

Plaintiff Live Face on Web, LLC, through its undersigned counsel, for its Complaint against the Defendantslisted above and alleges as follows:

I. THE PARTIES

- 1. Plaintiff, Live Face on Web, LLC ("LFOW"), is a Pennsylvania limited liability company with its principal place of business at 1300 Industrial Boulevard, Suite 212, Southampton, PA 18966.
- 2. Upon information and belief, Defendant Extreme Gym Inc., is a Delaware company with a principal place of business at 1516 Chester Pike, Folcroft, PA 19032.
- 3. Upon information and belief, Defendant David Wainwright is a resident of Pennsylvania and the owner of Extreme Gym, Inc.

II. JURISDICTION AND VENUE

- 4. This action arising under the U.S. Copyright Act (17 U.S.C. §501 et seq.), and thus this Court has federal question jurisdiction over the subject matter of this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 5. As fully set forth herein, Defendants have used and distributed LFOW's software and/orinfringing derivative works thereof, which are the subject of U.S. Copyright Registrations.
- 6. This Court has personal jurisdiction over the Defendants because the Defendants have conducted business in, and has had continuous and systematic contacts with the Commonwealth of Pennsylvania and in this District. Further, upon information and belief, Defendant Wainwright is a resident of the Commonwealth of Pennsylvania and therefore subject to personal jurisdiction.

7. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b), (c) and 1400(a) in that a substantial part of the events or omissions giving rise to the claims herein occurred in this District, and Defendants are located in this District. Venue is also proper over Defendant Wainwright, who lives in the Commonwealth of Pennsylvania and in this District.

III. PLAINTIFF'S BUSINESS AND COPYRIGHTED TECHNOLOGY

- 8. LFOW is a developer and owner of "live person" software, which is an original work of authorship independently created by LFOW ("LFOW Software").
- 9. The LFOW Software allows a company to display a video of a "walking" and "talking" personal host who introduces a website to an online visitor. The personal host is, in effect, a web spokesperson for the specific company for whom the video has been created. Typically the web spokesperson explains a company's products and/or services and directs a visitor's attention to a particular product or aspect of the website. The LFOW Software is representative of LFOW's advertising idea; LFOW (and its customers) advertise services and solicit business through the use of a website spokesperson, which is typically tailored to specific goods and services found on the associated website.
- 10. The LFOW Software enables a company to customize and dynamically modify settings and functionality of the web spokesperson. By way of example, a customer utilizing the LFOW Software can: (a) manipulate the positioning of the web spokesperson on its website and select between static, relative or dynamic positioning features; (b) adjust the delay between the time an online visitor enters the website and the start time of the web spokesperson's presentation; (c) select the number of times a video presentation plays for each particular visitor; and (d) select "click on me" functionality that directs a user to a predetermined page or section of

the website which promotes goods or services and/or reinforces the image and brand of the customer.

- 11. The LFOW Software seeks to enhance a web site by using a real spokesperson to capture, hold and prolong the attention of the average online visitor, enhancing the ability of the website to advertise specific goods and services. This technique has a direct positive impact on sales and/or the brand, public image and reputation of any company that has an online presence.
- 12. Generally speaking, the LFOW Software can be implemented by LFOW's customers by modifying the HTML code of the LFOW customer's website. An HMTL script tag is embedded in the HTML code of the LFOW customer's website, which links the LFOW customer's website to a copy of the LFOW Software. An LFOW customer has the option of storing the copy of the LFOW Software on the same webserver(s) as the customer's website, or storing the copy of the LFOW Software can be stored on a different webserver(s) than the website. Many of LFOW's customers choose to have the copy of the LFOW Software stored on LFOW's webservers.
- 13. Regardless of the particular webserver(s) where the LFOW Software is stored, the functionality and result is the same. When a web browser is directed to a website linked to the LFOW Software, the embedded HTML script tag is read by the web browser and causes the automatic distribution of a copy of the LFOW Software. The LFOW Software is automatically saved by the web browser into cache, and/or a hard drive(s), and loaded into computer memory and/or RAM (random access memory). As a result of the distribution of the LFOW Software, the specific web spokesperson video is automatically launched and displayed to advertise on the associated website.

- 14. Because the LFOW Software is written in JavaScript, it is possible to view the actual source code of the LFOW Software through a web browser. Anyone who accesses a website that has implemented the LFOW Software has access to the software. Additionally, any website visitor can download the LFOW Software and view it on virtually any text viewer or editor software (such as Word®, Notepad, etc.).
- 15. The LFOW Software is licensed to customers for a license fee by LFOW, which also receives fees for other services.
- 16. The LFOW Software is also subject to the terms and conditions of LFOW's End User License Agreement ("EULA"). Since at least October 2007, LFOW has included the web address where the EULA can be found, thus anyone who accessed any version of the LFOW Software since that time had notice of the EULA.
- 17. LFOW has registered the LFOW Software. Pertinent to this action, on December 20, 2007, LFOW duly registered the copyright in the LFOW Software version 7.0.0, prior to the publication of version 7.0.0, in the United States Copyright Office, as evidenced by the certificate of registration for TXu001610441, which was issued by the Register of Copyrights. A true and accurate copy of the certificate of registration is attached hereto as Exhibit A, and a true and accurate copy of the deposit work for TXu001610441 is attached hereto as Exhibit A1.

IV. <u>DEFENDANT'S COPYRIGHT INFRINGEMENT</u>

18. Defendants own, and/or operate and/or control the websites www.theextremegym.com and www.extremegymfranchise.com("Defendants' websites"). A copy of the HTML source code for the Defendants' websites is found at Exhibit B1 and B2, respectively.

- 19. Defendants' websites advertise and promote the products and/or services of Defendants.
- 20. Upon information and belief, Defendants haveused a web spokesperson video to promote Defendants' products and/or services.
- 21. Upon information and belief, in order to display the web spokesperson video on Defendants websites, Defendants used and distributed, without permission, and therefore infringed upon, the infringing version of the LFOW Software.
- 22. Upon information and belief, Defendants have the right and ability to modify their own websites or to have their websites modified on Defendants' behalf.
- 23. Upon information and belief, to implement the infringing version of the LFOW Software, each of the Defendants' websiteswere modified by or on behalf of Defendantsto include the following website source code and/or text, shown in Exhibit B: <a href="http://awsvidclips.com/main_vsp.js?swf=http://awsvidclips.com/main_vsp.swf&:flv=http://awsvidclips.com/1006705.flv&:start=normal&:close=close&:play_when=1&:ali_gn_right=true&:show_loading=yes&:width=480&height=360&vlm=80&:x_off=312. This modification links the Defendants' websites to the file "main_vsp.js," an infringing version of the LFOW Software, which was stored for Defendants on the webserver(s) for www.awsvidclips.com. A copy of "main_vsp.js" is found at Exhibit C.
- 24. As a result of the modification to the Defendants' websites referenced above, when a web browser retrieves a page from the Defendants' websites, a copy of the infringing version of the LFOW Software is distributed by Defendants to the website visitor and stored on the visitor's computer in cache, memory and/or its hard drive. Accordingly, each visit to the Defendants' websites is a new act of copyright infringement.

- 25. The infringing version of the LFOW Software, shown at Exhibit C is substantially similar to the LFOW Software, and includes one or more instances of "LFOW," which is a reference to LFOW. The infringing version of the LFOW Software also includes the unique prefixes "lf_," which were arbitrarily chosen by LFOW to mark its code and indicate LFOW's unique and original code. There is no functional value to the use of the letters "LFOW" or "lf_" in the LFOW Software. Instead, these were both chosen as references to LFOW and its code.
- 26. The web spokesperson video that launches on Defendants' websites is a result of Defendants' distribution of the infringing version of the LFOW Software, which advertises and promotes the products and/or services of Defendants, encouraging the website viewer to purchase and/or use Defendants' products and/or services, thereby providing a monetary benefit to Defendants. Thus, Defendants' copyright infringement of the LFOW Software is in their advertising, and the infringement is for the purpose of advertising its products and/or services.
- 27. Defendants intend for a copy of the infringing version of the LFOW Software to be distributed to website visitors in their advertising, as this is necessary for the video spokesperson to appear on the screen of the website visitor. The volitional distribution of the infringing version of the LFOW Software by Defendants to their website visitors is seamless and transparent for the website visitors, who are able to view the video spokesperson advertising Defendants' products and/or services by virtue of receiving the copy of the infringing version of the LFOW Software.
- 28. Defendants profit directly from and has a direct financial interest in the infringement, because the use of the infringing version of the LFOW Software allows Defendants to more effectively promote and sell their products and/or services by capturing, holding and prolonging the attention of the average online visitor, providing a direct positive impact on sales and/or the brand, public image and reputation of Defendants.

- 29. The infringing version of the LFOW Software is a sales and advertising tool for Defendants to generate revenues and profits and, upon information and belief, the use and misuse of the infringing version of the LFOW Software by Defendants did in fact generate revenues and profits for Defendants, as more fully described below.
- 30. Defendants unlawfully and continuously used the infringing version of the LFOW Software on unauthorized Web Page(s), for which Defendants did not pay applicable license fees and video production fees to LFOW.
- 31. The unlawful use, reproduction and/or distribution of the infringing version of the LFOW Software on the Defendants' websites constitutes infringement of LFOW's intellectual property rights, including, without limitation, LFOW's registered copyrighted material(s).
- 32. As the owner of registered copyright material in the LFOW Software, LFOW has an interest in protecting its rights against such intellectual property infringement.
- 33. As a result of foregoing conduct of Defendants, LFOW has suffered significant harm and loss.
- 34. Upon information and belief, Defendants actively induced end users to visit their websites, and thereafter distributed the infringing version of the LFOW Software to end users (e.g. website visitors) numerous times. The actual number can only be ascertained through discovery.
- 35. Defendants have caused, enabled, facilitated, and/or materially contributed to the infringement by, inter alia, distributing copies of the accused software to each visitor via the Defendants' websites and refused to exercise their ability to stop the infringement made possible by the modification and continuous operation of their websites.

- 36. As the owner of the registered copyright in the LFOW Software, LFOW has an interest in protecting its rights against such copyright infringement.
- 37. Under the authority of 17 U.S.C. § 504, LFOW is entitled to elect whether to recover statutory damages against Defendants for each act of copyright infringement.
- 38. Where Defendants initiated or continued the infringing conduct while aware of the infringement, these actions were the result of reckless disregard for, or willful blindness to LFOW's rights, and therefore constitute volitional conduct and willful infringement.

COUNT ONE

Copyright Infringement

- 39. LFOW incorporates by reference the averments contained in the preceding paragraphs above, as if set forth fully herein.
- 40. Count One is an action under 17 U.S.C. § 501 for direct, indirect and/or vicarious infringement of registered copyright(s) as against the Defendants named in this Complaint.
 - 41. LFOW is the owner of valid copyright registration TXu001610441.
- 42. LFOW has complied in all respects with the provisions of the Copyright Act, 17 U.S.C. §§ 101 et seq., and all other laws governing copyright to secure the exclusive rights and privileges in and to the copyrights of the items identified herein.
- 43. The infringing version of the LFOW Software used and distributed by Defendants is at least substantially similar to the LFOW Software protected by TXu001610441.
- 44. Defendants, through their agent(s), vendor(s), officer(s), and/or employee(s), modified Defendants' websites to cause the copying, use and distribution of the infringing version of the LFOW Software.

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- 45. The past and ongoing copying, use and distribution of the infringing version of the LFOW Software by Defendants results in actual damage to LFOW, including but not limited to the loss of licensing revenue lost as a result of Defendants' infringement.
- 46. Defendants intentionally induced and/or encouraged direct infringement of the LFOW Software by distributing the infringing version of the LFOW Software via their websites and/or seeking out the LFOW Software in order to use it on its websites.
- 47. Defendants profited from and has a direct financial interest in the infringement, because the use of the infringing version of the LFOW Software allows Defendants to more effectively promote and sell their product(s) and/or service(s) on their own websites by capturing, holding, and prolonging the attention of the average online visitor, providing a direct positive impact on sales and/or brand, public image and reputation of Defendants.
- 48. Because Defendants own, operate and/or controltheir websites, Defendants also have the right and ability to supervise and control the infringement and infringer by virtue of their ownership and control of their own websites, but failed to do so.
- 49. Where Defendants initiated or continued the infringing conduct with knowledge of the infringement, these actions were the result of reckless disregard for, or willful blindness to LFOW's rights, and therefore constitute willful infringement.
- 50. Unless Defendantsare restrained and enjoined from their unauthorized use and distribution of the LFOW Software, these injuries will continue to occur.
- 51. Irreparable harm and injury to LFOW are imminent as a result of Defendants' conduct and LFOW is without an adequate remedy at law.

- 52. Pursuant to 17 U.S.C. § 502(a), LFOW is entitled to an injunction restraining Defendants, their employees and agents, and all other persons acting in concert with Defendants, from engaging in any further improper acts.
- 53. Pursuant to 17 U.S.C. §§ 503(a) and 503(b), LFOW is entitled to an order impounding the infringing articles and the means by which such infringing articles were produced and/or reproduced.
- 54. Pursuant to 17 U.S.C. § 504, LFOW is also entitled to recover actual damages and any profits of Defendants, or, alternatively, to recover statutory damages of up to \$150,000 for each work infringed.
- 55. Pursuant to 17 U.S.C. § 505, LFOW is entitled to an award of attorneys' fees and costs.

WHEREFORE, LFOW asks this Court to enter preliminary and final orders and judgments as necessary to provide LFOW the following requested relief:

- a) Finding Defendants liable for copyright infringement by virtue of Defendants' past and ongoing unauthorized use of LFOW's Software;
- b) Finding Defendants' copyright infringement to be voluntary and an intentional violation of Defendants' known duties, and therefore willful:
- c) Finding LFOW to have suffered, and to continue suffering harm that is irreparable and otherwise without an adequate remedy at law;
- d) A permanent injunction under 17 U.S.C. §§502 and 503, enjoining Defendants from further infringement, including but not limited to the cessation of operation of Defendants' websites(s);
- e) An award of damages against Defendants under §504;

- f) An award under 17 U.S.C. § 505 allowing recover of the full costs of this action, including LFOW's reasonable attorneys' fees and costs; and
- g) Such and other relief as the Court deems appropriate.

JURY DEMAND

LFOW demands a jury trial on all issues so triable.

Respectfully submitted May 18, 2015.

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Attorney for Plaintiff, Live Face On Web, LLC

EXHIBIT "A"

Additional Subjects (17.18.2007) NIQA Document 1 Filed 05/21/15 Page 14 of 96 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maria A. Pallarte

Register of Copyrights, United States of America

Registration Number: TXu 1-610-441

Effective date of registration:

December 20, 2007

Title -	
	: LIVE FACE ON WEB, LLC - Javascript Version 7.0.0
Completion/Publication •	
Year of Completion:	
Author —	
* Author:	Live Face on Web, LLC
Author Created:	New text: chancles in existing text.
53/m.1	
Work made for hire:	Yes
Citizen of:	United States
Anonymous:	No Pseudonymous: No
Copyright claimant	
Copyright Claimant:	Live Face on Web, LLC
	1300 Industrial Blvd., Suite 202, SouthamiDton., PA, 18966
Limitation of copyright cla	
Material excluded from this claim:	Prior versions of this work.
Previously registered:	No see that the se
New material included in claim:	New text; changes to existing text.
Certification -	
Name:	Tristram R. Fall, III, authorized agent of Live Face on Web.
	LLC
Date:	December 13, 2007

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Registration #: TXU001610441

Service Request #: 1-41681852

Fox Rothschild LLP Tristram Fall, III, Esquire 2000 Market Street, 10th Floor Philadelphia, PA 19103-3291

EXHIBIT "A1"



COPY OF DEPOSIT

TXu 1-610-441

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```
// ----- Do Not Remove -----
  // Copyright 2007 LiveFaceOnWeb, LLC
  // Version: 7.0.0
  // Date: 10/02/2007
  // End User License Agreement Location: http://www.livefaceonweb.com/eula.htm
  // Below enter the URL location where the files are residing
 // Example: var lf_URL = 'http://www.livefaceonweb.com/';
 // In the above example, LiveFaceOnWeb Presentaton files are located at the root
 level of http://www.livefaceonweb.com
 var lf URL = '';
 // Below select from a choice of Static, Relative, or Dynamic position for the
 LiveFaceOnWeb Presentation
 // 1 = Static Position, LiveFaceOnWeb Presentation would be in a fixed location
 // 2 = Relative Position, LiveFaceOnWeb Presentation would be located where the
 script is called from on the webpage
 // 3 = Dynamic Position, LiveFaceOnWeb Presentation would float as the page
 scrolls
 // Example: var lf_Position = 3;
 // In the above example, LiveFaceOnWeb Presentation would float as with page
 scrolls
 var lf Position = 3
 // Below enter LiveFaceOnWeb Presentation OffSet Position
 // OffSet Position specifies the top and the left position for Static and
 Relative Positions only
 // Example: var lf_OffSet_Top_Position = 50; and var lf_OffSet_Left_Position =
 0;
// In the above example, LiveFaceOnWeb Presentation would be placed 50 pixels
from the top and 0 pixels to the left of the browser screen
var lf_OffSet_Top_Position = 0;
var lf_OffSet_Left_Position = 0;
// Below select the preset Dynamic position for LiveFaceOnWeb Presentation
// 1 = Top left of the browser screen
// 2 = Top right of the browser screen
// 3 = Bottom left of the browser screen
// 4 = Bottom right of the browser screen
// 5 = Middle of the browser screen
// 6 = Top Middle of the browser screen
// 7 = Right Middle of the browser screen
// 8 = Bottom Middle of the browser screen
// 9 = Left Middle of the browser screen
// Example: var lf_Position = 4;
// In the above example, LiveFaceOnWeb Presentation would be placed at bottom
right of browser screen
var lf_Position_Dynamic = 4;
// Below enter the delay lenght in seconds before LiveFaceOnWeb Presentation
appears
// Example: var lf tDLB = 5;
// In the above example. LiveFaceOnWeb Presentation would appear after 5 seconds
// Example: var lf_tDLB = 0;
```

```
// in the above example, LiveFaceOnWeb Presentation would appear instantly
  var lf_tDLB = 0;
  // Below enter the amount of seconds LiveFaceOnWeb Presentation appears after it
  has completed playing
  // Example: var lf_TimeDelayAfter = 0;
  // In the above example, this option would be disabled
  // Example: var lf tDLA = 5;
  // In the above example, LiveFaceOnWeb Presentation would close 5 seconds after
  it has completed playing
  var lf tDLA = 0;
  // Below select how LiveFaceOnWeb Presentation should appear for the same
  visitor
  // 1 = Play everytime
  // 2 = Play ones per visitors session
  // 3 = Play in so many days
  // Example: var lf PresPlay = 1;
  // In the above example LiveFaceOnWeb Presentation would play every time
  // Example: var lf_PresPlay = 3; and var lf_PresPlayDays = 1;
 // In the above example LiveFaceOnWeb Presentation would play ones every day
 var lf_PresPlay = 1;
 var lf_PresPlayDays = 0;
 // Below enable the Click-On-Me Functionality for LiveFaceOnWeb Presentation
 // Example: var lf_cOMW = 1;
 // In the above example, Click-On-Me Functionality is enabled for LiveFaceOnWeb
 Presenation
 // Example: var lf_cOMW = 0;
 // In the above example, Click-On-Me Functionality is disabled for LiveFaceOnWeb
 Presenation
 var lf_comw = 0;
 // Below enter the Click-On-Me Functionality URL
 // Example: var lf_comurL = 'http://www.livefaceonweb.com'
 // In the above example, when a visitor would click on LiveFaceOnWeb Presenation
 they would be redirected to http://www.livefaceonweb.com
 var lf_comurL = '';
 // Below select Click-On-Me Functionality Window Settings
 // Example: var lf_cOMWP = 1;
// In the above example, the redirect window would be opened as a new browser
 screen
// Example: var lf_comwp = 0;
// In the above example, the redirect window would be opened in the same browser
screen
var lf cOMWP = 0;
// Below enable the Fade-In Effect
// Example: var lf_fIE = 1;
// In the above example, Fade-In Effect is enabled on LiveFaceOnWeb Presenation
// Example: var lf_fIE = 0;
// In the above example, this option would be disabled
var lf fIE = 1;
// Below enter the duration of Fade-In Effect in seconds
// Example: var lf_fIET = 5;
// In the above example, LiveFaceOnWeb Presenation would Fade-In in 5 seconds
var lf fIET = 1;
// Below select LiveFaceOnWeb Presenation play status while Fade-In Effect is
active
// Example: var lf_fIET = 1;
```

```
// In the above example, LiveFaceOnWeb Presenation would play after the Fade-In
  Effect has completed
  // Example: var lf_fIET = 0;
  // In the above example, LiveFaceOnWeb Presenation would play while the Fade-In
  Effect is occuring
  var lf_fIEP = 1;
  // Below enable Fade-Out Effect
  // Example: var lf_fOE = 1;
  // In the above example, Fade-Out Effect is enabled on LiveFaceOnWeb Presenation
  // Example: var lf_fOE = 0;
  // In the above example, this option would be disabled
  var lf fOE = 1;
  // Below enter the duration of Fade-Out Effect in seconds
  // Example: var lf_fOET = 5;
  // In the above example, LiveFaceOnWeb Presenation would Fade-Out in 5 seconds
  var lf fOET = 1;
 // Below enable Play-Button Functionality to appear first at the bottom left
  corner
 // Example: var lf_pbbE = 1;
 // In the above example, Play-Button Functionality is enabled on LiveFaceOnWeb
 Presenation to appear first at the bottom left corner
 // Example: var lf_pbbE = 0;
 // In the above example, this option would be disabled
 var lf pBBE = 0;
 // Below enable Play-Button Functionality to appear first on top of the model
 // Example: var lf_pBBBOF = 1;
 // In the above example, Play-Button Functionality is enabled on LiveFaceOnWeb
 Presenation and appear first and on top of the model
 // Example: var lf_pBBBOF = 0;
 // In the above example, this option would be disabled
 var lf pBBBOF = 0;
 // Below enable Play-Button Functionality to appear after LiveFaceOnWeb
 Presenation has completed in the bottom left corner
 // Example: var lf pBAE = 1;
 // In the above example, Play-Button Functionality is enabled on LiveFaceOnWeb
Presenation after it has completed and appears on the bottom left corner
// Example: var lf_pBAE = 0; disables the Play Button Function after the
presentation ends
// In the above example, this option would be disabled
var lf pBAB = 0;
// Below enable Play-Button Functionality to appear on top of the model after
LiveFaceOnWeb Presenation has completed
// Example: var lf_pBAOF = 1;
// In the above example, Play-Button Functionality is enabled on LiveFaceOnWeb
Presenation to appear on top of the model after LiveFaceOnWeb Presenation has
completed
// Example: var lf_pBAOF = 0;
// In the above example, this option would be disabled
var lf_pBAOF = 0;
// Below enable the Roll-Over-To-Play Effect
// Example: var lf_roTPE = 1;
// In the above example, Roll-Over-To-Play Effect is enabled on LiveFaceOnWeb
Presenation
// Example: var lf_rOTPE = 0;
// In the above example, this option would be disabled
var lf_roTPE = 0;
```

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// Below enter the Complete URL for the SWF to be active within Roll-Over-To-
  // Example: var lf_roTPURL = 'http://www.livefaceonweb.com/test.swf';
  // In the above example, SWF file for Roll-Over-To-Play Effect is located at
  http://www.livefaceonweb.com/test.swf
  var lf rotpurL = '';
  // Below enable the Frame-Hold Effect
  // Example: var lf_sFRAME = 7; shows the 7th frame while fade in/out, play
  button, and roll over effects
  // In the above example, LiveFaceOnWeb Presentation shows 7th frame while Fade-
 In/Fade-Out, Play-Button, and Roll-Over-To-Play Effects occur
 // Example: var lf_sFRAME = 0;
 // In the above example, this option would be disabled
 var lf sFRAME = 0;
 // Below enter LiveFaceOnWeb.com Affiliate ID
 // Example: var affiliateID = '80961c09';
 var lf_AffiliateID = '';
 var lf_SWF_File_Width = 200;
 var lf_SWF File Height = 220;
 var lf_ID = '100000505';
var lf divHorPos = 0:
var lf_divVerPos = 0;
var lfVersion = -1;
var arrNavInfo = [];
var lfString;
var lfParamString;
var divID = 'div' + lf ID;
arrNavInfo.navprop = navigator.userAgent.toLowerCase();
if (navigator.vendor == 'KDE' || ( document.childNodes && ( !document.all ||
navigator.accentColorName ) && !navigator.taintEnabled )) {
   arrNavInfo[0] = 'kde';
   arrNavInfo[1] = 'Safari';
} else if (window.opera && document.childNodes) {
   arrNavInfo[0] = 'opr';
   arrNavInfo[1] = 'Opera';
} else if (navigator.appName.indexOf('WebTV') + 1) {
   arrNavInfo[0] = 'wtv';
   arrNavInfo[1] = 'WebTV';
} else if (navigator.product == 'Gecko') {
   arrNavInfo[0] = 'gek';
   arrNavInfo[1] = 'Gecko engine (Mozilla, Netscape 6+ etc.)';
} else if (document.getElementById) {
  arrNavInfo[0] = 'ie';
  arrNavInfo[1] = 'Internet Explorer 5+';
```

```
} else {
      arrNavInfo[0] = 'na';
      arrNavInfo[1] = 'an unknown browser';
  if (navigator.plugins != null && navigator.plugins.length > 0)
     if (navigator.plugins['Shockwave Flash 2.0'] | navigator.plugins['Shockwave
 Flash']) {
         var swVer2 = navigator.plugins['Shockwave Flash 2.0'] ? ' 2.0' : '';
         var lfDescription = navigator.plugins['Shockwave Flash' +
 swVer2].description;
         var descArray = [];
         var tempArrayMajor = [];
         var versionMajor = [];
         var tempArrayMinor = [];
         var versionMinor;
         descArray = lfDescription.split(' ');
         tempArrayMajor = descArray[2].split('.');
         versionMajor = tempArrayMajor[0];
         if (descArray[3] != '') {
             tempArrayMinor = descArray[3].split('r');
         } else {
             tempArrayMinor = descArray[4].split('r');
        versionMinor = tempArrayMinor[1] > 0 ? tempArrayMinor[1] : 0;
        lfVersion = parseFloat(versionMajor + '.' + versionMinor);
} else {
    for (var i = 8; i < 20; i++)
        try {
            var objFlash = new ActiveXObject('ShockwaveFlash.ShockwaveFlash.' +
i);
            if (objFlash) {
                lfVersion = i;
        } catch(e) {}
    }
function runLFOW() {
   try {
       if (lf_PresPlay == 1) {
           lf_createCookie(lf_ID, 'on', -1);
            showLFOW_Video();
       } else if (lf_PresPlay == 2) {
           if (lf_readCookie(lf_ID) == 'no') {
               lf_createCookie(lf_ID, 'on');
               showLFOW Video();
       } else if (lf_Presplay == 3) {
           if (lf_readCookie(lf_ID) == 'no') {
               lf_createCookie(lf_ID, 'on', lf_PresPlayDays);
               showLFOW_Video();
   } catch(e) {
```

```
showLFOW_Video();
   if (lfVersion >= 8) {
       if ((lf_Position !== 2) && (arrNavInfo[0] !== 'na')) {
           try {
               if (window.addEventListener) window.addEventListener('load',
   runLFOW, false);
               else if (window.attachEvent) window.attachEvent('onload', runLFOW);
           } catch(e) {
               showLFOW_Video();
       } else {
           showLFOW_Video();
  function showLFOW_Video()
      if ((lf_Position !== 2) && (arrNavInfo[0] !== 'na')) {
          try (
              var lfDiv = document.createElement('div');
              if (lfDiv === undefined) {
                   lf_Position = 'err';
              } else if (lfDiv == null) {
                  lf_Position = 'err';
              } else {
                  lfDiv.id = divID;
                  lfDiv.style.position = 'absolute';
                  lfDiv.style.zIndex = 9999;
                  if (lf_Position == 1) {
                      lfDiv.style.left = lf_OffSet_Left_Position;
                      lfDiv.style.top = lf_OffSet_Top_Position;
                  } else {
                      lfDiv.style.left = 0;
                      lfDiv.style.top = 0;
                 ffDiv.style.height = lf_SWF_File_Height;
                 lfDiv.style.width = lf_SWF_File_Width;
                 lfDiv.style.visibility = 'visible';
         } catch(e) {
             lf_Position = 'err';
     }
    compileLFOW()
    if ((lf_Position !== 2) && (lf_Position !== 'err') && (arrNavInfo[0] !==
'na')) {
        lfDiv.innerHTML = lfString;
        document.body.appendChild(lfDiv);
    } else if (lf_Position !== 2) {
        document.write( '<div id="' + divID +'" style="position: absolute;z-</pre>
index: 999; left: 0px; top: 0px; height: '+ lf_SWF_File_Height +'px; width: '+
lf_SWF_File_Width +'px;">'+ lfString +'</div>' );
    } else {
        document.write( '<div id="' + divID +'" style="position: relative;z-
index: 999;left: ' + lf_OffSet_Left_Position + 'px;top: ' +
```

```
lf_OffSet_Top_Position + 'px;height: '+ lf_SWF_File_Height +'px;width: '+
 lf_SWF_File_Width +'px;">'+ lfString +'</div>' );
     if ((lf_Position !== 1) && lf_Position !== 2) {
         switch (arrNavInfo[0]) {
              case 'ie':
                 window.onscroll = ScrollHnd;
                  window.onresize = ScrollHnd;
                 window.setInterval('ScrollHnd()', 30);
             break;
             case 'qek':
                 if (window.onscroll === undefined) {
                      window.setInterval('ScrollHnd()', 30);
                 } else {
                     window.onscroll = ScrollHnd;
                     window.onresize = ScrollHnd;
             break:
             case 'opr':
                 window.onscroll = ScrollHnd;
                 window.onresize = ScrollHnd;
             break:
             case 'kde':
                 window.onscroll = ScrollHnd;
                 window.onresize = ScrollHnd;
            break;
            case 'wtv':
                if (window.onscroll === undefined) {
                     window.setInterval('ScrollHnd()', 30);
                 } else {
                     window.onscroll = ScrollHnd;
                     window.onresize = ScrollHnd;
            break;
        ScrollHnd();
    }
function ScrollHnd()
   var divScroll;
   var wnd;
   var screenWd = 0;
   var screenHt = 0;
   var screenX = 0;
   var screenY = 0;
   var objDoc;
   var divLeft = 0;
   var divTop = 0;
   objDoc = document;
   wnd = window;
   if (objDoc.getElementById) {
       divScroll = objDoc.getElementById(divID);
       if (divScroll.style) {
```

```
divScroll = divScroll.style;
          }
     if (window.innerHeight)
         screenHt = wnd.innerHeight;
         screenWd = wnd.innerWidth;
     else if (objDoc.documentElement && ( objDoc.documentElement.clientWidth ||
 objDoc.documentElement.clientHeight ))
         screenWd = objDoc.documentElement.clientWidth;
         screenHt = objDoc.documentElement.clientHeight;
    else if (objDoc.body && ( objDoc.body.clientWidth ||
objDoc.body.clientHeight ))
    {
        screenWd = objDoc.body.clientWidth;
        screenHt = objDoc.body.clientHeight;
    if (window.innerHeight)
        screenY = wnd.pageYOffset;
        screenX = wnd.pageXOffset;
    else if (objDoc.body && ( objDoc.body.scrollLeft || objDoc.body.scrollTop ))
        screenY = objDoc.body.scrollTop;
        screenX = objDoc.body.scrollLeft;
            if (objDoc.documentElement && ( objDoc.documentElement.scrollLeft
   else
| objDoc.documentElement.scrollTop ))
       screenY = objDoc.documentElement.scrollTop;
       screenX = objDoc.documentElement.scrollLeft;
   divLeft = divLeft + lf divHorPos;
   divTop = divTop + lf_divVerPos;
   divLeft = divLeft + screenX;
   divTop = divTop + screenY;
   if (lf_Position_Dynamic == 6) {
       divLeft = divLeft + ((screenWd / 2) - (lf_SWF_File_Width / 2));
   } else if (lf_Position_Dynamic == 7) {
       divLeft = divLeft + (screenWd - lf_SWF_File_Width);
       divTop = divTop + ((screenHt / 2) - (lf_swF_File_Height / 2));
   } else if (lf_Position_Dynamic == 8) {
       divLeft = divLeft +((screenWd / 2) - (lf_SWF_File_Width / 2));
       divTop = divTop + (screenHt - lf_swF_File_Height);
  } else if (lf_Position_Dynamic == 9) {
      divTop = divTop + ((screenHt / 2) - (lf_SWF_File_Height / 2));
  } else {
      if (lf_Position_Dynamic == 5)
      {
          divLeft = divLeft + ((screenWd / 2) - (lf_SWF_File_Width / 2));
          divTop = divTop - ((screenHt / 2) - (lf_SWF_File_Height / 2));
```

```
if (( lf_Position_Dynamic % 2 ) == 0)
               divLeft = divLeft + (screenWd - lf_SWF_File_Width);
           if (( lf_Position_Dynamic < 3 ) == false)</pre>
               divTop = divTop + (screenHt - lf_SWF_File_Height);
      divScroll.left = divLeft + 'px';
      divScroll.top = divTop + 'px';
  function compileLFOW()
      lfParamString = '?lfID=' + lf_ID
      lfParamString += '&cOMW=' + lf_cOMW
      if (lf_cOMURL == '') {
          lfParamString += '&cOMURL=http://www.livefaceonweb.com'
      } else {
          lfParamString += '&cOMURL=' + escape(lf_cOMURL)
      lfParamString += '&cOMWP=' + lf_cOMWP
      lfParamString += '&tDLB=' + lf tDLB
      lfParamString += '&tDLA=' + lf_tDLA
      lfParamString += '&fIE=' + lf_fIE
      lfParamString += '&fIET=' + 1\overline{f} fIET
      lfParamString += '&fIRP=' + lf_fIRP
     lfParamString += '&fOE=' + lf_fOE
     lfParamString += '&fOET=' + lf_fOET
     lfParamString += '&pBBE=' + lf_pBBE
     lfParamString += '&pBBBOF=' + If_pBBBOF
     lfParamString += '&pBAE=' + lf_pBAE
     lfParamString += '&pBAOF=' + lf_pBAOF
     lfParamString += '&rOTPE=' + lf_rOTPE
     if (lf_rotpurL == '') {
         lfParamString += '&rOTPURL=none'
     } else {
         lfParamString += '&rOTPURL=' + escape(lf_rOTPURL)
     lfParamString += '&sFRAME=' + lf_sFRAME
     if (lf_AffiliateID == '') {
         lfParamString += '&lfAffiliateID=none'
     } else {
        lfParamString += '&lfAffiliateID=' + lf_AffiliateID
    if (document.location.href == '') {
        lfParamString += '&sURL_Site=none'
    } else {
        lfParamString += '&sURL_Site=' + escape(document.location.href);
    lfString = "<object classid='clsid:d27cdb6e-ae6d-11cf-96b8-444553540000'
width='" + lf_SWF_File_Width + "' height='" + lf_SWF_File_Height + "' id='obj" +
lf ID + "' align='middle'
codebase='https://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#v
ersion=8,0,24,0' >";
```

```
lfString += "<param name='movie' value='" + lf_URL + 'lfow.swf' +</pre>
 lfParamString + "' />";
     lfString += "<param name='quality' value='high' />";
     lfString += "<param name='wmode' value='transparent' />";
     lfString += "<param name='allowScriptAccess' value='always' />";
     lfString += "<param name='loop' value='false' />";
     lfString += "<embed src='" + lf_URL + 'lfow.swf' + lfParamString + "'
 allowScriptAccess='always' quality='high' wmode='transparent' loop='false'
 width='" + lf_SWF_File_Width + "' height='" + lf_SWF_File_Height + "' name='obj"
 + lf_ID + "' align='middle' type='application/x-shockwave-flash'
 pluginspage='https://www.macromedia.com/go/getflashplayer' />";
     lfString += "</object>";
function lf_createCookie(strName, strValue, strDays)
     if (strDays) {
         var date = new Date();
         date.setTime(date.getTime() + (strDays * 24 * 60 * 60 * 1000));
        var expires = '; expires=' + date.toGMTString();
     } else var expires = '';
    document.cookie = strName + '=' + strValue + expires + '; path=/';
function lf_readCookie(strName) {
    var strNameplus = strName + '=';
    var arrCk = document.cookie.split(';');
    for (var i = 0; i < arrCk.length; <math>i++) {
        var c = arrCk[i];
        while (c.charAt(0) == ' ') c = c.substring(1, c.length);
        if (c.indexOf(strNameplus) == 0) return c.substring(strNameplus.length,
c.length);
    }
    return 'no';
}
```

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EXHIBIT "B1"

```
view-source:web.archive.org/web/20110202142714/http://theextremegym.com/
   c!DOCTYPE Nem: PUBLIC - 7/W3C//DTD XHTML 1.0 Transitional//EN"
     "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
   3 <head>
   4
  6 <script type="text/javascript" src="/static/is/analytics.is"></script>
  7 < script type="text/javascript">archive_analytics.values.server_name="wwwb-
     app11.us.archive.org";archive_analytics.values.server_ms=322;</script>
  8 <link type="text/css" rel="stylesheet" href="/static/css/banner-styles.css"/>
 10 <title>Fitness Franchise | Gym Franchise</title>
 11 <meta content="en-us" http-equiv="Content-Language" />
 12 <meta content="text/html; charset=UTF-8" http-equiv="Content-Type" /><link</pre>
    id="drop_down_css" rel="stylesheet" type="text/css"
    href="/web/20110202142714cs /http://webstarts.com/library/menus/menu-
    v2.7/menu template styles/menu 2/css/menu 2 style 5.css" />
 13 <SCRIPT id=drop down script
    src="/web/20110202142714is /http://webstarts.com/library/menus/menu-
    v2.7/menu_template styles/menu 2/is/menu 2 is 1.is"></SCRIPT>
 cmeta name="keywords" content="fitness franchise, gym franchise, 24 hour gym, fitness
    center franchising, fitness franchise opportunities, fitness franchises, gym franchises" />
 15 <meta name="description" content="How to start your own gym or if you are looking into a
    fitness franchise or gym franchise, Franchising an Extreme Gym is a better choice. It is
    more affordable but high on quality." />
 16 <meta name="Generator" content="webstarts.com 2.7; MSIE 7 running on Windows X with
    Trident/4.0|.NET CLR 3.0.4506.2152,.NET CLR 3.5.30729,.NET CLR 2.0.50727|SV at Sat Jan 29
    15:14:08 EST 2011" />
 17
 18 <style type="text/css">
 19 <!--
20 BODY {
21 MARGIN: Opx; BACKGROUND: url(uploads/bg.jpg) repeat-x left top
22 ! }
23 | BODY {
24 MARGIN: 0px; BACKGROUND: url(uploads/bg.jpg) repeat-x left top
25 } }
26 a.anchorStyle32 {
27 COLOR: #000000; TEXT-DECORATION: underline
29; a.anchorStyle32:hover {
30 COLOR: #cc0000; TEXT-DECORATION: underline
31 } }
32 -->
33 </style>
   <script id="ws_common" type="text/javascript"</pre>
   src="/web/20110202142714js /http://static.webstarts.com/library/users/ws-common.js">
   </script>
   </head>
36 <body leftMargin="0" topMargin="0">
37
39 <!-- BEGIN WAYBACK TOOLBAR INSERT -->
40 <script type="text/javascript" src="/static/js/disclaim-element.js" ></script>
41 <script type="text/javascript" src="/static/js/graph-calc.is" ></script>
42 <script type="text/javascript" src="/static/jflot/jquery.min.js" ></script>
43 <script type="text/javascript">//<![CDATA]
44 var __wm = (function(){
45 var wbPrefix = "/web/";
46 var wbCurrentUrl = "http://theextremegym.com/";
```

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```
view-source:web.archive.org/web/20110202142714/http://theextremegym.com/
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   49 var imgWidth = 500, imgHeight = 27;
  50 var yearImgWidth = 25,monthImgWidth = 2;
  51 var displayDay = "2";
  52 | var displayMonth = "Feb";
  53 var displayYear = "2011";
  54 var prettyMonths =
     ["Jan", "Feb", "Mar", "Apr", "May", "Jun", "Jul", "Aug", "Sep", "Oct", "Nov", "Dec"];
  55 | var $D=document,$=function(n){return document.getElementById(n)};
  56 var trackerVal, curYear = -1, curMonth = -1;
  57 var yearTracker, monthTracker;
  58 function showTrackers(val) {
       if (val===trackerVal) return;
  59
       var $ipp=$("wm-ipp");
  60 (
       var $y=$("displayYearEl"),$m=$("displayMonthEl"),$d=$("displayDayEl");
  61
  62
       if (val) {
         $ipp.className="hi":
  63
       } else {
  64
  65
         $ipp.className="";
         $y.innerHTML=displayYear;$m.innerHTML=displayMonth;$d.innerHTML=displayDay;
  66
 67
       yearTracker.style.display=val?"inline":"none";
       monthTracker.style.display=val?"inline":"none";
 69
 70
       trackerVal = val;
 71 }
 72 function getElementX2(obj) {
       var $e=jQuery(obj);
 73
       return (typeof $e=="undefined"||typeof $e.offset=="undefined")?
 74 1
         getElementX(obj):Math.round($e.offset().left);
 75
 76 }
 77 !
    function trackMouseMove(event,element) {
 78
      var eventX = getEventX(event);
      var elementX = getElementX2(element);
 79
      var xOff = Math.min(Math.max(0, eventX - elementX),imgWidth);
 80
      var monthOff = xOff % yearImgWidth;
 81
 82
      var year = Math.floor(xOff / yearImgWidth);
 83
      var monthOfYear = Math.min(11,Math.floor(monthOff / monthImgWidth));
 84
      // 1 extra border pixel at the left edge of the year:
      var month = (year * 12) + monthOfYear;
 86
      var day = monthOff % 2==1?15:1;
 87
      var dateString = zeroPad(year + firstYear) + zeroPad(monthOfYear+1,2) +
 88
        zeroPad(day,2) + "000000";
 89
 90
      $("displayYearEl").innerHTML=year+firstYear;
 91
      $("displayMonthEl").innerHTML=prettyMonths[monthOfYear];
 92
      // looks too jarring when it changes..
 93
      //$("displayDayEl").innerHTML=zeroPad(day,2);
94
      var url = wbPrefix + dateString + '/' + wbCurrentUrl;
95
      $("wm-graph-anchor").href=url;
96
97
      if(curYear != year) {
98
        var yrOff = year * yearImgWidth;
99
        yearTracker.style.left = yr0ff + "px";
100
        curYear = year;
101
102
     if(curMonth != month) {
103
        var mtOff = year + (month * monthImgWidth) + 1;
104
        monthTracker.style.left = mtOff + "px";
105
        curMonth = month;
106
```

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```
7/30/2015
            view-source:web.archive.org/web/20110202142714/http://theextremegym.com/. Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 32 of 96
  108 }
     function hideToolbar() {
  109
       $("wm-ipp").style.display="none";
  110
  111 ( }
     function bootstrap() {
 112
 113
       var $spk=$("wm-ipp-sparkline");
       yearTracker=$D.createElement('div');
 114
       yearTracker.className='yt';
 115
       with(yearTracker.style){
 116
 117
         display='none';width=yearImgWidth+"px";height=imgHeight+"px";
 118
       monthTracker=$D.createElement('div');
 119
       monthTracker.className='mt';
 120
       with(monthTracker.style){
 121
         display='none';width=monthImgWidth+"px";height=imgHeight+"px";
 122
 123
      $spk.appendChild(yearTracker);
 124
 125
      $spk.appendChild(monthTracker);
 126
 127
      var $ipp=$("wm-ipp");
      $ipp&&disclaimElement($ipp);
 128
 129 }
 return{st:showTrackers,mv:trackMouseMove,h:hideToolbar,bt:bootstrap};
 131 [ })();//]]>
 132 </script>
    <style type="text/css">
 133 🕴
    body {
134
135
      margin-top:0 !important;
      padding-top:0 !important;
136
      min-width:800px !important;
137
138 } }
139
    </style>
    <div id="wm-ipp" lang="en" style="display:none;">
140
141
    <div style="position:fixed;left:0;top:0;width:100%!important">
142
    <div id="wm-ipp-inside">
143
       144
145
       <a href="/web/" title="Wayback Machine home page"><img</pre>
146
   src="/static/images/toolbar/wayback-toolbar-logo.png" alt="Wayback Machine" width="110"
   height="39" border="0" /></a>
      147
       148
          149
150
          <form target="_top" method="get" action="/web/form-submit.jsp" name="wmtb"</pre>
151
   id="wmtb"><input type="text" name="url" id="wmtbURL" value="http://theextremegym.com/"
   style="width:400px;" onfocus="this.focus();this.select();" /><input type="hidden"
   name="type" value="replay" /><input type="hidden" name="date" value="20110202142714" />
   <input type="submit" value="Go" /><span id="wm_tb_options" style="display:block;"></span>
   </form>
          152
153
          154
              <!-- NEXT/PREV MONTH NAV AND MONTH INDICATOR -->
155
              156
                   157
158
159
                       <a href="/web/20101219012326/http://www.theextremegym.com/" title="19</pre>
```

```
view-source:web.archive.org/web/20110202142714/http://theextremegym.com/
Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 33 of 96
Dec 2010 DEC 7/a>
1/30/2015
 160
                  161
                  <td class="c" id="displayMonthEl" title="You are here: 14:27:14 Feb 2,
 162
    2011">FEB
 163
                  164
                      ca href="/web/20110713024937/http://www.theextremegym.com/" title="13
 165
    Jul 2011"><strong>JUL</strong></a>
 166
                  167
               168
              <!-- NEXT/PREV CAPTURE NAV AND DAY OF MONTH INDICATOR -->
 169
              170
                 171
 172
                     <a href="/web/20101219012326/http://www.theextremegym.com/"</pre>
 173
    title="1:23:26 Dec 19, 2010"><img src="/static/images/toolbar/wm_tb_prv_on.png"
    alt="Previous capture" width="14" height="16" border="0" /></a>
 174
 175
                 176
                 title="You are here: 14:27:14 Feb 2, 2011">2
177
                 178
179
                    ca href="/web/20110713024937/http://www.theextremegym.com/"
    title="2:49:37 Jul 13, 2011"><img src="/static/images/toolbar/wm tb nxt on.png" alt="Next
    capture" width="14" height="16" border="0" /></a>
180
                 181
             182
183
             <!-- NEXT/PREV YEAR NAV AND YEAR INDICATOR -->
             184
                 185
186
                    2010
187
188
                189
                 2011">2011
                191
192
193
                    <a href="/web/20120203031703/http://www.theextremegym.com/" title="3 Feb</pre>
   2012"><strong>2012</strong></a>
194
                195
196
             197
         198
         199
         200
201
             <a class="t" href="/web/20110202142714*/http://theextremegym.com/" title="See a</pre>
202
   list of every capture for this URL">54 captures</a>
            <div class="r" title="Timespan for captures of this URL">19 Dec 10 - 22 Dec
203
   14</div>
         204
         205
         <a href="" id="wm-graph-anchor">
206
207
         <div id="wm-ipp-sparkline" title="Explore captures for this URL">
```

```
view-source:web.archive.org/web/Z0110202142714/http://theextremegym.com/
Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 34 of 96
<a href="mailto:sparklineImgId">cling:sparklineImgId</a> alt="sparklines"
1/30/2015
  208
                        onmouseover="__wm.st(1)" onmouseout="__wm.st(0)"
                        onmousemove="_wm.mv(event,this)"
  210
  211
                        width="500"
                        height="27"
  212
  213
                       border="0"
  214
                        src="/web/jsp/graph.jsp?
      <u>graphdata=500 27 1996:-1:000000000000 1997:-1:00000000000 1998:-1:00000000000 1999:-1:000</u>
     <u>000000000 2000:-1:000000000000 2001:-1:000000000000 2002:-1:0000000000 2003:-1:000000000</u>
     <u>00 2004:-1:00000000000 2005:-1:00000000000 2006:-1:00000000000 2007:-1:00000000000 2008</u>
      :-1:00000000000 2009:-1:00000000000 2010:-1:00000000000 2011:1:010000110211 2012:-1:7ab4
     11000000 2013:-1:000000200132 2014:-1:110000000002 2015:-1:0000000000000 />
 215
             </div>
             </a>
 216
 217
             218
        219
        220
             ca href="#close" onclick="_wm.h();return false;" style="background-
 221
     image:url(/static/images/toolbar/wm_tb_close.png);top:5px;" title="Close the
            <a href="http://faq.web.archive.org/" style="background-</pre>
 222
     image:url(/static/images/toolbar/wm_tb_help.png);bottom:5px;" title="Get some help using
     the Wayback Machine">Help</a>
 223
 224
        225 </div>
 226 </div>
    </div>
 227
    <script type="text/javascript">__wm.bt();</script>
 228
    <!-- END WAYBACK TOOLBAR INSERT -->
 229
230
    <center>
231
232 <div style="position:relative;width:780px;height:100%;" align="left">
    <img style="z-index:1;position:absolute;width:768px;height:526px;top:0px;left:7px;"</pre>
    id="image_321" border="0" src="uploads/body.jpg" objtype="0" /><img style="z-
    index:3;position:absolute;width:720px;height:171px;top:129px;left:31px; id="image_322"
    border="0" src="uploads/banner.jpg" objtype="0" />
234 <div style="z-index:5;position:absolute;font-style:italic;width:292px;font-
    family:Verdana;height:23px;color:#666666;font-size:14pt;top:50px;font-
    weight:bold;left:444px;" id="txtBox_327" align="right" objtype="2"><span style="font-
    size:14pt;font-weight:bold;"><span style="font-family:Verdana;"><span</pre>
    style="color:#000000;">"</span>Low Cost...High Quality"</span></div>
    <div style="z-index:5;position:absolute;width:577px;font-</pre>
    family:Verdana;height:27px;color:#666666;font-size:14pt;top:315px;left:37px;"
    id="txtBox_328" align="left" objtype="2"><span style="font-size:14pt;"><span style="font-
    family:Verdana; "><span style="color:#c43030;"><span style="font-size:12pt;"><span</pre>
    style="font-family:Verdana;"><span style="font-weight:bold;">Welcome To The</span> <span
    style="font-weight:bold;">Extreme Gym Franchise Opportunity</span> </span></span></span>
    </span></span></div>
236 cdiv style="z-index:5;position:absolute;width:467px;font-
    family:Verdana;height:156px;color:#666666;font-size:8pt;top:397px;left:297px;"
   id="txtBox_329" align="left" objtype="2"><span style="font-size:8pt;"><span style="font-
   family:Verdana;"><span style="color:#000000;"><span style="font-size:12pt;"><span</pre>
   style="font-family:Verdana;"><span style="color:#000000;"><span style="font-size:10pt;">
   <span style="font-family:Verdana;"><span style="color:#000000;"><span style="font-</pre>
   family:Verdana;"><span style="color:#000000;"><span style="font-size:8pt;"><span</pre>
   style="font-family:Verdana;"><span style="color:#000000;"><span style="font-
   family:Verdana;"><span style="color:#000000;"><span style="font-family:Verdana;"><span
   style="color:#000000;"><span style="font-family:Verdana;"><span style="color:#000000;">
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view-source:web.archive.org/web/20110202142714/http://lheextremegym.com/
Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 35 of 96
<span style="font-size:10pt;"><span style="font-family:Verdana;"><span
                 style="color:#000000;"><span style="font-family:Verdana;"><span style="color:#000000;">
                 <span style="font-family:Verdana;"><span style="color:#000000;"><span style="font-</pre>
                family:Verdana;"><span style="color:#000000;"><span style="font-family:Verdana;"><span
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                style="font-family: Verdana; "><span style="color: #000000;" ><span style="font-
                family:Verdana;"><span style="color:#000000;"><span style="font-family:Verdana;"><span</pre>
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               family:Verdana;"><span style="color:#000000;"><span style="font-family:Verdana;"><span
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               family:Verdana;"><span style="color:#000000;"><span style="font-family:Verdana;"><span
               style="color:#000000;"><span style="font-family:Verdana;"><span
              style="color:#000000;">While other <span style="font-weight:bold;">fitness franchise</span>
              start up costs are in the range of $50,000 to 1 million dollars (keep in mind their $50,000
              does not include the total cost for equipment, your monthly lease payment is figured into
              the $50,000), our total start up cost is just under $60,000 which includes cost of all
              equipment.</span></span></span></span></span></span><br /><br />Please note that the top
              women only 30 minute circuit franchises boast a total start up of around $50,000 but this
             is for 8 pieces of hydraulic equipment. The Extreme Gym Franchise provides a full
              scale fitness club complete with free weights, cardio equipment and circuit
             machines for a total investment under $60,000 including franchise fee, freight,
             installation and set-up.</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span>
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             </span></span><span style="color:#000000;"><span style="font-weight:bold;"><br /><a
             class="anchorStyle32" href="/web/20110202142714/http://www.extremegym.biz/">Visit one of
             our locations here</a></span></span></span></span></div>
            <div style="z-index:5;position:absolute;width:677px;font-</pre>
            family:Verdana;height:60px;color:#666666;font-size:8pt;top:345px;left:37px;"
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            family:Verdana;"><span style="color:#000000;"><span style="font-size:10pt;"><span</pre>
            style="font-family:Verdana;"><span style="color:#000000;"><span style="font-size:8pt;">
            <span style="font-family:Verdana;"><span style="color:#000000;"><span style="font-</pre>
           family: Verdana; "><span style="color:#000000;">Let's cut to the chase and let you in on why
           we are the better fit for anyone wanting to own their own <span style="font-
           weight:bold;">24 hour gym</span>. When compared to any other <span style="font-
           weight:bold; ">fitness franchise</span>, we are the more affordable choice while offering
           more value for your money. Our opportunity is for those wanting their own gym without
           paying $100,000 or more.</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span>
           </span></span></div>
           <div style="z-index:7;position:absolute;border-left:#c43030 1px</pre>
           dotted;width:12px;height:138px;top:599px;left:409px;" id="boxTool_332" objtype="5"></div>
239 <div style="z-index:7;position:absolute;width:700px;height:21px;border-top:#c43030 1px
           dotted;top:569px;left:41px;" id="boxTool_333" objtype="5"> </div><embed style="z-</pre>
           index:9;position:absolute;width:354px;height:260px;top:692px;left:418px;"
           id="myslideshow_161481" height="295" type="application/x-shockwave-flash"
           pluginspage="http://www.macromedia.com/go/getflashplayer" width="400"
           src="/web/20110202142714oe /http://static.webstarts.com/library/tools/slideShowDesign 3.swf
           ?rand=20100511150630"
           flashvars="xmlFile=http://exgym.WebStarts.com/slideShowDesign_1_161481.xml?rand=595460654"
           objtype="8" salign="LT" quality="high" scale="showAll" wmode="transparent" loop="false"
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view-source:web.archive.org/web/20110202142714/http://theextremegym.com/
Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 36 of 96
play="true" bgcolor="#fffffff" /><img style="z-
           index:11;position:absolute;width:249px;height:166px;top:388px;left:36px; id="image_336"
           border="0" src="uploads/manworkout2.jpg" objtype="0" />
    240 <div style="z-
           index:13;position:absolute;width:356px;height:366px;top:573px;left:26px;padding:10px;"
           id="txtBox_337" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
           <span style="font-family:Arial;"><span style="font-size:10pt;"><span</pre>
           style="color:#333333;"><span style="font-family:Arial;"><span style="font-size:8pt;"><span
           style="color:#333333;"><span style="font-family:Arial;"><span style="color:#333333;"><span
           style="font-family:Arial;"><span style="font-size:10pt;"><span style="color:#333333;"><span
           style="font-family:Arial;"><span style="color:#333333;"><span style="font-family:Arial;">
          <span style="color:#333333;"><span style="font-family:Arial;"><span style="color:#333333;">
           <span style="font-family:Arial;"><span style="font-size:8pt;"><span style="color:#333333:">
          <span style="font-family:Arial;"><span style="color:#333333;"><span style="font-</pre>
          family:Arial;"><span style="color:#333333;"><span style="font-family:Arial;"><span
          style="color:#333333;"><span style="font-family:Arial;"><span style="color:#333333;"><span
          style="font-family:Arial;"><span style="color:#333333;"><span style="font-family:Arial;">
          <span style="color:#333333;"><span style="font-family:Arial;"><span style="color:#333333;">
          <span style="font-family:Arial;">You also receive</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span>
          </span></span>: <br /><br />Membership Card Check-in System.<br />cbr />EFT System to
          Automatically Draft your Membership Dues <br />Complete Turnkey Marketing System (not
          offered with other gym opportunities)<br /><br />Lead Generation Software (not offered with
         other <span style="font-weight:bold;">gym franchises</span>)<br /><br />Postcards, Business
         Cards, Yard signs, Banners, TV Ads, etc.<br/>
<br/>
Yongoing Training and Support including
         training manual and video tutorials<br /><br />A Low One Time $10,000 Franchise Fee. No
         renewal fees.<br />only a $199 Monthly Royalty Fee<br />cbr />Lifetime Warranty on
         Circuit Machines and Free Weight equipment<br /><br />5 Year Warranty on all Cardio
         Machines<br /><br />24 Hour Keyless Entry w/Surveillance System<br /><br /><span
         style="font-size:10pt;"><a class="anchorStyle32" href="comparison.html" target="_blank">
         <span style="font-weight:bold;">Click Here to Compare us to other</span> <span style="font-</pre>
         weight:bold;">Fitness Franchises</span></a></span></span></span></span></span>
         </span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></
         </span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></
         style="z-index:14;position:absolute;width:102px;height:76px;top:24px;left:33px;"
         id="image_338" border="0" src="uploads/steve.ipg" objtype="0" />
 241 <div style="z-
         index:15;position:absolute;width:165px;height:68px;top:20px;left:140px;padding:10px;"
        id="txtBox_339" objtype="2"><span style="font-size:12pt;"><span style="color:#cc0000;">
        <span style="font-family:Arial;"><span style="font-size:10pt;"><span</pre>
        style="color:#cc0000;"><span style="font-family:Arial;">I lost 225 lbs in 11 months. <br
        />Thanks Extreme Gym.<br />cbr />Steve J., Phila, PA</span></span></span></span></span>
        </span></div>
242 <div style="z-
        index:16;position:absolute;width:308px;height:68px;top:576px;left:431px;padding:10px;"
        id="txtBox_340" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
       <span style="font-family:Arial;"><span style="font-size:8pt;"><span style="color:#333333;">
        <span style="font-family:Arial;"><span style="font-size:10pt;"><span</pre>
       style="color:#333333;"><span style="font-family:Arial;"><span style="color:#333333;"><span
       style="font-family:Arial;"><span style="color:#cc0000;">Below are just a few selections of
       the equipment you will receive to start your Extreme Gym 24 hour <span style="font-
       weight:bold;">fitness franchise</span></span></span></span></span></span></span>
       </span></span></span></div>
243 <div style="z-
       index:17;position:absolute;width:140px;height:14px;top:1109px;left:301px;padding:10px;"
       id="txtBox_341" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
       <span style="font-family:Arial;"><span style="font-size:8pt;"><span style="color:#333333;">
       <span style="font-family:Arial;">Extreme Gym, Inc. (c) 2010</span></span></span></span></pan>
       </span></span></div>
244 <div style="z-index:94;position:absolute;width:720px;height:30px;top:105px;left:31px;"</pre>
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```

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1/30/2015
    246 
   247 <a href="index.html">Home</a> 
   248 <a href="why_license.html">Why License</a><span class="overload">&nbsp;</span>
    249 
   250 <a href="comparison.html">Comparison</a>
   251 251 4 href="faq.html">FAQ</a><span class="overload">&nbsp;</span>
   252 \ 
   253 <a href="why_fitness_industry.html">Why Fitness Industry</a> 
   254 <a href="press_releases.html">Press Releases</a>
   255 <a href="about_us.html">About us</a><span class="overload">&nbsp;</span>
   256 (ul>
       <a href="why_extreme_gym.html">Why Extreme Gym</a>
   257
        <a href="contact_us.html">Contact_us</a></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></di>
  259 cdiv style="z-index:42;position:absolute;width:480px;height:360px;top:3px;left:294px;"
        id="pasteDiv_343" objtype="10"><xmp></xmp>
  260 <SCRIPT id=my_vsp src="/web/20110202142714js /http://awsvidclips.com/main_vsp.js?
        swf=http://awsvidclips.com/main_vsp.swf&flv=http://awsvidclips.com/1006705.flv&star
        t=normal&close=close&play when=1&align_right=true&show_loading=yes&widt
        h=480&height=360&vlm=80&x_off=312"></SCRIPT></div>
  cdiv style="z-index:72;position:absolute;width:308px;height:87px;top:156px;font-
       weight:bold;left:371px;padding:10px; id="txtBox_344" align="center" objtype="2"><span
       style="font-size:12pt;font-weight:bold;"><span style="font-family:Arial;"><span</pre>
       style="font-size:14pt;"><span style="font-family:Arial;"><span style="font-size:18pt;">
       <span style="font-family:Arial;"><span style="color:#ffffff;"><span style="font-</pre>
       family:Arial;"><span style="font-weight:bold;">Lowest Franchise Fee&nbsp;and Royalty Fee in
       the Industry.</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></s
  262 <div style="z-
       index:76;position:absolute;width:686px;height:83px;top:959px;left:53px;padding:10px;"
       id="txtBox_345" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
       <span style="font-family:Arial;"><span style="font-size:8pt;"><span style="color:#333333;">
       <span style="font-family:Arial;">This information is not intended as an offer to sell, or
       the solicitation of an offer to buy, a franchise. It is for informational purposes only.
       Currently, the following states regulate the offer and sale of franchises: California,
      Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon.
      Rhode Island, South Dakota, Virginia, Washington and Wisconsin. <br />If you are a resident
      of one of these states, we will not offer you a franchise unless and until we have complied
      with applicable pre-sale registration and disclosure requirements in your jurisdiction.
      </span></span></span></span></span></div>
      <div style="z-index:77;position:absolute;width:189px;height:19px;top:70px;font-</pre>
      weight:bold;left:497px;padding:10px;" id="txtBox_346" objtype="2"><span style="font-
      size:12pt;font-weight:bold;"><span style="color:#000000;"><span style="font-family:Arial;">
      <span style="font-weight:bold;">24 Hours 7 Days a Week</span></span></span></span></for>
      <div style="z-
      index:78;position:absolute;width:14px;height:14px;top:243px;left:178px;padding:10px;"
      id="txtBox_347" objtype="2"><span style="font-size:12pt;"><span style="font-family:Arial;">
      <span style="font-size:8pt;"><span style="font-family:Arial;color:#ff0000;">TM</span>
      </span></span></span></div><a href="/web/20110202142714/http://www.theextremegym.com/"><img
      style="z-index:10;position:absolute;border-right-width:0px;width:207px;border-top-
     width:0px;border-bottom-width:0px;height:154px;border-left-width:0px;top:137px;left:39px;"
     id="image_335" border="0" src="uploads/ShowLetter.jpg" objtype="0" /></a>
265 <div style="z-
      index:91;position:absolute;width:31px;height:17px;top:1067px;left:259px;padding:10px;"
     id="txtBox_348" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
      <span style="font-family:Arial;"><span style="font-size:10pt;"><span</pre>
     style="color:#333333;"><span style="font-family:Arial;"><a
     onmouseout="this.style.color='';"
     href="/web/20110202142714/http://www.extremegymfranchise.com/">Blog</a></span></span>
     </span></span></span></div>
266 <div style="z-
     index:92;position:absolute;width:94px;height:16px;top:1068px;left:306px;padding:10px;"
```

```
view-source:web.archive.org/web/20110202142714/http://theextremegym.com/
Case 2:15-cy-02836-NIQA Document 1 Filed 05/21/15 Page 38 of 96
id="txtBox_349" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
1/30/2015
     <span style="font-family:Arial;"><span style="font-size:8pt;"><span style="color:#333333;">
     <span style="font-family:Arial;"><span style="font-size:10pt;"><span</pre>
     style="color:#333333;"><span style="font-family:Arial;"><span style="color:#333333;"><span
     style="font-family:Arial;"><a onmouseout="this.style.color='';"
     href="press_releases.html">Press Releases</a></span></span></span></span></span></span>
     </span></span></span></div>
 267 <div style="z-
     index:93;position:absolute;width:67px;height:16px;top:1068px;left:414px;padding:10px;"
     id="txtBox_350" objtype="2"><span style="font-size:12pt;"><span style="color:#333333;">
     <span style="font-family:Arial;"><span style="font-size:10pt;"><span</pre>
     style="color:#333333;"><span style="font-family:Arial;"><a
     onmouseout="this.style.color='';" href="contact_us.html">Contact Us</a></span></span>
     </span></span></span></div>
 268 </div>
 269 </center>
 270 </body>
271 </html>
272
273
274
275
276
    <!--
277
278
          FILE ARCHIVED ON 14:27:14 Feb 2, 2011 AND RETRIEVED FROM THE
          INTERNET ARCHIVE ON 21:29:24 Jan 30, 2015.
279
          JAVASCRIPT APPENDED BY WAYBACK MACHINE, COPYRIGHT INTERNET ARCHIVE.
280
281
          ALL OTHER CONTENT MAY ALSO BE PROTECTED BY COPYRIGHT (17 U.S.C.
282
          SECTION 108(a)(3)).
283
284
285
```

EXHIBIT "B2"

```
view-source:web.archive.org/web/2011120/054551/http://www.extremegymfranchise.com/
   1) <! DOCTYPE ase 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 40 of 96
     chtml b:version='2' class='v2' dir='ltr' xmlns='http://www.w3.org/1999/xhtml'
     xmlns:b='http://www.google.com/2005/gml/b' xmlns:data='http://www.google.com/2005/gml/data'
     xmlns:expr='http://www.google.com/2005/gml/expr'>
     <head>
  3
  4
  5
  <script type="text/javascript">archive_analytics.values.server name="wwwb-
    app18.us.archive.org";archive_analytics.values.server_ms=324;</script>
  a <link type="text/css" rel="stylesheet" href="/static/css/banner-styles.css"/>
  9
 10
 11 <meta content='IE=EmulateIE7' http-equiv='X-UA-Compatible'/>
 12 <meta content='width=1100' name='viewport'/>
 13 <meta content='text/html; charset=UTF-8' http-equiv='Content-Type'/>
 14 <script type="text/javascript">(function() { var a=window; function c(b){this.t=
    {};this.tick=function(b,i,d){d=void 0!=d?d:(new Date).getTime();this.t[b]=
    [d,i]};this.tick("start",null,b)}var f=new c;a.jstiming={Timer:c,load:f};try{var
    g=null;a.chrome&&a.chrome.csi&&
    (g=Math.floor(a.chrome.csi().pageT));null==g&&a.gtbExternal&&
    (g=a.gtbExternal.pageT());null==g&&a.external&&(g=a.external.pageT);g&&
    (a.jstiming.pt=g)}catch(h){};a.tickAboveFold=function(b){var e=0;if(b.offsetParent){do
    e+=b.offsetTop;while(b=b.offsetParent)}b=e;750>=b&&a.jstiming.load.tick("aft")};var
    j=!1;function k(){j||(j=!0,a.jstiming.load.tick("firstScrollTime"))}a.addEventListener?
    a.addEventListener("scroll",k,!1):a.attachEvent("onscroll",k);
 15 })();</script>
   <meta content='true' name='MSSmartTagsPreventParsing'/>
   <meta content='blogger' name='generator'/>
18 18 | clink href='http://www.extremegymfranchise.com/favicon.ico' rel='icon' type='image/x-
   icon'/>
   <link href='http://www.extremegymfranchise.com/' rel='canonical'/>
   rel="alternate" type="application/atom+xml" title="Extreme Gym Franchise - Atom"
   href="http://www.extremegymfranchise.com/feeds/posts/default" />
21 rel="alternate" type="application/rss+xml" title="Extreme Gym Franchise - RSS"
   href="http://www.extremegymfranchise.com/feeds/posts/default?alt=rss" />
22 <link rel="service.post" type="application/atom+xml" title="Extreme Gym Franchise - Atom"</pre>
   href="http://www.blogger.com/feeds/7129821791299908645/posts/default"/>
23 clink rel="EditURI" type="application/rsd+xml" title="RSD"
   href="http://www.blogger.com/rsd.g?blogID=7129821791299908645" />
24 clink rel="me" href="http://www.blogger.com/profile/10457125053014075413" />
25 clink rel="openid.server" href="http://www.blogger.com/openid-server.g" />
26 <!--[if IE]><script type="text/javascript"</pre>
   src="/web/20111207054551/http://www.blogger.com/static/v1/jsbin/2106368301-ieretrofit.js">
   </script>
27 <! [endif]-->
28 <!--[if IE]> <script> (function() { var html5 =
   ("abbr,article,aside,audio,canvas,datalist,details." +
   "figure, footer, header, hgroup, mark, menu, meter, nav, output, " +
   "progress, section, time, video").split(','); for (var i = 0; i < html5.length; i++) {
   document.createElement(html5[i]); } try { document.execCommand('BackgroundImageCache',
   false, true); } catch(e) {} })(); </script> <![endif]-->
29 <title>Extreme Gym Franchise</title>
30 <link type='text/css' rel='stylesheet'</pre>
  href='/web/20111207054551cs /http://www.blogger.com/static/v1/widgets/1756804974-
  widget css 2 bundle.css' />
31 <link type='text/css' rel='stylesheet'</pre>
  href='/web/20111207054551cs /http://www.google.com/uds/css/gsearch.css'/>
32 32 4 type="text/css" rel="stylesheet"
  href="/web/20111207054551cs/http://www.blogger.com/dyn-css/authorization.css?
  targetBlogID=7129821791299908645&zx=f42ba6f1-0a6a-4b94-9413-2ceba0c0deb8"/>
```

2442010

```
view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
33 <style type="text/css">
view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
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21412015
  34 #navbar-iframe { display:block }
  35 </style>
  36 <style id='page-skin-1' type='text/css'><!--
  37 /*
  39 Blogger Template Style
  40 Name: Simple
  41 Designer: Josh Peterson
  42 URL: www.noaesthetic.com
  43 | ----- */
    #navbar-iframe {display: none !important:}
  45 /* Variable definitions
 47 <Variable name="keycolor" description="Main Color" type="color" default="#66bbdd"/>
 48 Group description="Page Text" selector="body">
 49 <Variable name="body.font" description="Font" type="font"
 50 default="normal normal 12px Arial, Tahoma, Helvetica, FreeSans, sans-serif"/>
 51 <Variable name="body.text.color" description="Text Color" type="color" default="#222222"/>
 52 </Group>
 53 <Group description="Backgrounds" selector=".body-fauxcolumns-outer">
 54 <Variable name="body.background.color" description="Outer Background" type="color"</pre>
    default="#66bbdd"/>
 55 < Variable name="content.background.color" description="Main Background" type="color"
    default="#ffffff"/>
 56 <Variable name="header.background.color" description="Header Background" type="color"</pre>
    default="transparent"/>
 57 </Group>
 58 <Group description="Links" selector=".main-outer">
 <Variable name="link.color" description="Link Color" type="color" default="#2288bb"/>
 «Variable name="link.visited.color" description="Visited Color" type="color"
    default="#888888"/>
61 <Variable name="link.hover.color" description="Hover Color" type="color"
    default="#33aaff"/>
62! </Group>
63 <Group description="Blog Title" selector=".header h1">
64 <Variable name="header.font" description="Font" type="font"</pre>
65 default="normal normal 60px Arial, Tahoma, Helvetica, FreeSans, sans-serif"/>
cc  <Variable name="header.text.color" description="Title Color" type="color" default="#3399bb"</pre>
   />
67 / </Group>
68 <Group description="Blog Description" selector=".header .description">
69 <Variable name="description.text.color" description="Description Color" type="color"
70 default="#777777" />
71 </Group>
72 <Group description="Tabs Text" selector=".tabs-inner .widget li a">
73 <Variable name="tabs.font" description="Font" type="font"
74 default="normal normal 14px Arial, Tahoma, Helvetica, FreeSans, sans-serif"/>
75 <Variable name="tabs.text.color" description="Text Color" type="color" default="#999999"/>
76 <Variable name="tabs.selected.text.color" description="Selected Color" type="color"
   default="#000000"/>
77 : </Group>
78 <Group description="Tabs Background" selector=".tabs-outer .PageList">
79 <Variable name="tabs.background.color" description="Background Color" type="color"
   default="#f5f5f5"/>
80 <Variable name="tabs.selected.background.color" description="Selected Color" type="color"</pre>
   default="#eeeeee"/>
81 </Group>
82 <Group description="Post Title" selector="h3.post-title, .comments h4">
83 <Variable name="post.title.font" description="Font" type="font"
84 default="normal normal 22px Arial, Tahoma, Helvetica, FreeSans, sans-serif"/>
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
85 </Group>
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    86 <Group description="Date Header" selector=".date-header">
    87 <Variable name="date.header.color" description="Text Color" type="color"</pre>
    88 default="#222222"/>
    «Variable name="date.header.background.color" description="Background Color" type="color"
    90 default="transparent"/>
    91 </Group>
    92 <Group description="Post Footer" selector=".post-footer">
   93 <Variable name="post.footer.text.color" description="Text Color" type="color"</pre>
        default="#666666"/>
   94 <Variable name="post.footer.background.color" description="Background Color" type="color"</pre>
   95 default="#f9f9f9"/>
   96 <Variable name="post.footer.border.color" description="Shadow Color" type="color"
        default="#eeeeee"/>
   97 </Group>
   98 <Group description="Gadgets" selector="h2">
   99 <Variable name="widget.title.font" description="Title Font" type="font"
  100 | default="normal bold 11px Arial, Tahoma, Helvetica, FreeSans, sans-serif"/>
  101 <Variable name="widget.title.text.color" description="Title Color" type="color"
       default="#000000"/>
 102 <Variable name="widget.alternate.text.color" description="Alternate Color" type="color"
       default="#999999"/>
 103 </Group>
 <Group description="Images" selector=".main-inner">
 105 <Variable name="image.background.color" description="Background Color" type="color"
       default="#ffffff"/>
 106 <Variable name="image.border.color" description="Border Color" type="color"
       default="#eeeeee"/>
 107 <Variable name="image.text.color" description="Caption Text Color" type="color"</pre>
       default="#222222"/>
 108 </Group>
 109 CGroup description="Accents" selector=".content-inner">
 <Variable name="body.rule.color" description="Separator Line Color" type="color"</pre>
      default="#eeeeee"/>
 tili <a href="tabs.border.color" description="Tabs Border Color" type="color" type=
      default="#eeeeee"/>
 112 </Group>
113 <Variable name="body.background" description="Body Background" type="background"
114 color="#ee3300" default="$(color) none repeat scroll top left"/>
115 <Variable name="body.background.override" description="Body Background Override"
      type="string" default=""/>
116 
CVariable name="body.background.gradient.cap" description="Body Gradient Cap" type="url"
      default="url(/web/20111207054551/http://www.blogblog.com/1kt/simple/gradients_light.png)"/>
118 <Variable name="body.background.gradient.tile" description="Body Gradient Tile" type="url"
      default="url(/web/20111207054551/http://www.blogblog.com/1kt/simple/body_gradient_tile_ligh
      t.png)"/>
120 
<Variable name="content.background.color.selector" description="Content Background Color</pre>
      Selector" type="string" default=".content-inner"/>
121 
Content Padding type="length"
      default="10px"/>
122 <Variable name="content.padding.horizontal" description="Content Horizontal Padding"
      type="length" default="10px"/>
123 <Variable name="content.shadow.spread" description="Content Shadow Spread" type="length"
      default="40px"/>
124 <Variable name="content.shadow.spread.webkit" description="Content Shadow Spread (WebKit)"
      type="length" default="5px"/>
125 <Variable name="content.shadow.spread.ie" description="Content Shadow Spread (IE)"
     type="length" default="10px"/>
126 <Variable name="main.border.width" description="Main Border Width" type="length"</pre>
     default="0"/>
127
```

- color="#ffffff"
- description="Background of blog paging area" type="background"
- default="transparent none no-repeat scroll top center"/>
- <Variable name="footer.bevel" description="Bevel border length of footer" type="length"</pre> default="0"/>
- <Variable name="startSide" description="Side where text starts in blog language"</pre> type="automatic" default="left"/>
- 160
 CVariable name="endSide" description="Side where text ends in blog language" type="automatic" default="right"/>
- */ 161
- /* Content

```
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   163
      body {
  164
  font: normal normal 12px Arial, Tahoma, Helvetica, FreeSans, sans-serif;
  166 | color: #222222;
  167 background: #ee3300 none repeat scroll top left;
      padding: 0 40px 40px 40px;
  168
  169 }
  170 html body .region-inner {
  171 | min-width: 0;
  172 max-width: 100%:
  173 Width: auto;
  174 }
  175 a:link {
  176 text-decoration:none;
  177 color: #cc1118;
 178
 179 a:visited {
 180 | text-decoration:none:
 181 color: #888888;
 182
 183 a:hover {
 184 text-decoration:underline;
     color: #ff1a00;
 185
 186
     .body-fauxcolumn-outer .fauxcolumn-inner {
 187
 188 background: transparent
     url(/web/20111207054551/http://www.blogblog.com/1kt/simple/body_gradient_tile_light.png)
     repeat scroll top left;
     _background-image: none;
 190
    }
 .body-fauxcolumn-outer :cap-top {
 192 position: absolute:
 193 | z-index: 1;
 194 height: 400px;
    width: 100%;
196 background: #ee3300 none repeat scroll top left;
197
198 | .body-fauxcolumn-outer .cap-top .cap-left {
199 width: 100%;
200 | background: transparent
    url(/web/20111207054551/http://www.blogblog.com/1kt/simple/gradients_light.png) repeat-x
    scroll top left:
    _background-image: none;
201
202 }
203 .content-outer {
   -moz-box-shadow: 0 0 40px rgba(0, 0, 0, .15);
204
   -webkit-box-shadow: 0 0 5px rgba(0, 0, 0, .15);
205
206 -goog-ms-box-shadow: 0 0 10px #333333;
    box-shadow: 0 0 40px rgba(0, 0, 0, .15);
207
   margin-bottom: 1px;
208
209
    .content-inner {
210
211 padding: 10px 10px;
    }
212
    .content-inner {
213
   background-color: #ffffff;
215
   /* Header
216
217
    .header-outer {
```

```
2/4/2015
             Case 2:15-cv-02836-Nica Document 1 File US/21/13 egyptagehiaes of 96
  <sup>219</sup> background: #cc1118
      url(/web/20111207054551/http://www.blogblog.com/1kt/simple/gradients_light.png) repeat-x
      scroll 0 -914px;
      _background-image: none:
  220
  221
  222 .Header h1 {
  223 font: normal normal 60px Arial, Tahoma, Helvetica, FreeSans, sans-serif;
  224 | color: #ffffff;
 225 text-shadow: 1px 2px 3px rgba(0, 0, 0, .2);
 227 | .Header h1 a {
 228 color: #ffffff;
 229 }
 230 Header .description {
 231 font-size: 140%:
     color: #ffffff;
 232
 233 | }
 234 .header-inner .Header .titlewrapper {
     padding: 22px 30px;
 235
 236 }
     .header-inner .Header .descriptionwrapper {
 237
    padding: 0 30px;
 238
 239
    /* Tabs
 240
 241
    .tabs-inner .section:first-child {
 242
 243 border-top: 0 solid #eeeeee;
244 }
245 .tabs-inner .section:first-child ul {
246 margin-top: -0;
247 border-top: 0 solid #eeeeee;
    border-left: 0 solid #eeeeee:
248
    border-right: 0 solid #eeeeee;
249
250 }
251 .tabs-inner .widget ul {
252
    background: #ff1a00
    url(/web/20111207054551/http://www.blogblog.com/1kt/simple/gradients_light.png) repeat-x
    scroll 0 -800px;
    _background-image: none;
253
254 border-bottom: 1px solid #eeeeee;
255 | margin-top: 0;
256 margin-left: -30px;
    margin-right: -30px;
257
258 }
259 tabs-inner widget li a {
260 | display: inline-block;
    padding: .6em 1em;
261
262 font: normal normal 14px Arial, Tahoma, Helvetica, FreeSans, sans-serif;
263 | color: #000000;
   border-left: 1px solid #ffffff;
264
265 border-right: 1px solid #eeeeee;
266 | }
   .tabs-inner .widget li:first-child a {
267
   border-left: none;
268
269 }
.tabs-inner .widget li.selected a, .tabs-inner .widget li a:hover {
   color: #000000:
271
272 | background-color: #cc1119;
273 text-decoration: none;
274 }
```

```
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            Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 46 0f 96
  276
                    ------ */
     .main-outer {
  277
  278 border-top: 0 solid #eeeeee;
  279 }
  280 .fauxcolumn-left-outer .fauxcolumn-inner {
 281 border-right: 1px solid #eeeeee;
 282 | }
 283 .fauxcolumn-right-outer .fauxcolumn-inner {
 284 border-left: 1px solid #eeeeee:
 285 ; }
 286 /* Headings
     */
 287
 288 h2 {
 289 margin: 0 0 1em 0;
    font: normal bold 11px Arial, Tahoma, Helvetica, FreeSans, sans-serif;
 290
 291 | color: #000000;
 292 text-transform: uppercase;
 293
    /* Widgets
 294
    */
 295
 296 widget .zippy {
 297 color: #999999;
 298 text-shadow: 2px 2px 1px rgba(0, 0, 0, .1);
 299
    .widget .popular-posts ul {
 300
301 list-style: none;
302 } }
303 /* Posts
304
   */
305 .date-header span {
   background-color: transparent;
306
   color: #222222;
307
308 padding: inherit;
309 letter-spacing: inherit:
310 | margin: inherit:
311 }
312 main-inner {
313 | padding-top: 30px;
314 padding-bottom: 30px;
315 }
316 .main-inner .column-center-inner {
317
   padding: 0 15px;
318
   .main-inner .column-center-inner .section {
319
320 margin: 0 15px;
321 }
322 .post {
323 margin: 0 0 25px 0;
324
325 h3.post-title, .comments h4 {
326 font: normal normal 22px Arial, Tahoma, Helvetica, FreeSans, sans-serif;
327 margin: .75em 0 0;
328 }
329 .post-body {
330 font-size: 110%;
  line-height: 1.4;
331
332 position: relative;
333 }
.post-body img, .post-body .tr-caption-container, .Profile img, .Image img,
```

```
a padding: 2px;
   337 background: #ffffff;
   338 border: 1px solid #eeeeee;
   339 -moz-box-shadow: 1px 1px 5px rgba(0, 0, 0, .1);
   340 -webkit-box-shadow: 1px 1px 5px rgba(0, 0, 0, .1);
   341 box-shadow: 1px 1px 5px rgba(0, 0, 0, .1);
   342
   .post-body img, .post-body .tr-caption-container {
   344 padding: 5px;
   345 }
   346  post-body .tr-caption-container {
   347 | color: #222222;
  348 }
  .post-body .tr-caption-container img {
  350; padding: 0;
  351 background: transparent;
  352 border: none:
  353 -moz-box-shadow: 0 0 0 rgba(0, 0, 0, .1);
  354 -webkit-box-shadow: 0 0 0 rgba(0, 0, 0, .1);
  355 box-shadow: 0 0 0 rgba(0, 0, 0, .1);
  356 }
  357 .post-header {
  358 margin: 0 0 1.5em;
  359 line-height: 1.6;
  360 | font-size: 90%:
 361 | }
 362 .post-footer {
 363 margin: 20px -2px 0;
 364 padding: 5px 10px;
 365 color: #666666;
 366 background-color: #f9f9f9;
 367 border-bottom: 1px solid #eeeeee;
 368
    line-height: 1.6;
 369 font-size: 90%:
 370 }
 371 #comments .comment-author {
 372 padding-top: 1.5em;
 373 border-top: 1px solid #eeeeee;
 374 background-position: 0 1.5em;
375 }
376 | #comments .comment-author:first-child {
377 padding-top: 0;
378 border-top: none;
379 }
380 .avatar-image-container {
381 | margin: .2em 0 0;
382 }
383 | #comments .avatar-image-container img {
   border: 1px solid #eeeeee;
384
385
   /* Accents
386
   */
387
388
   .section-columns td.columns-cell {
   border-left: 1px solid #eeeeee;
389
390 }
  .blog-pager {
391
392 background: transparent none no-repeat scroll top center;
394 .blog-pager-older-link, .home-link,
395 .blog-pager-newer-link {
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremegyonfranchise.com/
-02836-NIQA Document 1 Filed 05/21/15 Page 48 of 96
      background-color: #ffffff;
  397 padding: 5px;
  398 | }
  399 .footer-outer {
  400 border-top: 0 dashed #bbbbbb;
  401 | }
  402 /* Mobile
  403 ----- */
  404 body.mobile {
  405 padding: 0;
  406 }
  407 .mobile .content-inner {
     padding: 0;
  408
 409
 410 .mobile .content-outer {
 411 -webkit-box-shadow: 0 0 3px rgba(0, 0, 0, .15);
 412 box-shadow: 0 0 3px rgba(0, 0, 0, .15);
 413 padding: 0 40px;
 414 }
 415 body.mobile .AdSense {
 416 margin-left: -40px;
 417 }
 418 .mobile .tabs-inner .widget ul {
 419 margin-left: 0;
 420 Margin-right: 0;
 421 }
 422 .mobile .post {
 423 margin: 0;
 424 ; }
    .mobile .main-inner .column-center-inner .section {
 426 margin: 0;
 427
    .mobile .main-inner {
 428
429 padding-top: 20px;
    padding-bottom: 20px;
430
431
432 .mobile .main-inner .column-center-inner {
433 | padding: 0;
434
435 .mobile .date-header span {
436 padding: 0.4em 10px;
437 margin: 0 -10px;
438 { }
    .mobile h3.post-title {
    margin: 0;
440
441
    }
442
    .mobile .blog-pager {
443 background: transparent;
444
    .mobile .footer-outer {
445
446 border-top: none:
447
    .mobile .main-inner, .mobile .footer-inner {
448
   background-color: #ffffff:
449
   }
450
    .mobile-link-button {
   background-color: #cc1118;
452
453
   .mobile-link-button a:link, .mobile-link-button a:visited {
454
455
   color: #ffffff;
```

2/4/2015

```
2/4/2015
              view-source;web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/ 96
   457
  458 --></style>
  459 <style id='template-skin-1' type='text/css'><!--
  460
      min-width: 930px;
  461
  462 | }
  .content-outer, .content-fauxcolumn-outer, .region-inner {
  464 min-width: 930px;
  465 max-width: 930px;
      width: 930px:
  467
     .main-inner .columns {
  468
     padding-left: 0;
  469
     padding-right: 360px;
  471
  472 .main-inner .fauxcolumn-center-outer {
 473 left: 0;
 474 right: 360px;
 475 /* IE6 does not respect left and right together */
 476 _width: expression(this.parentNode.offsetWidth -
 477 parseInt("0") -
 478 parseInt("360px") + 'px');
 479
 480 .main-inner .fauxcolumn-left-outer {
     width: 0;
 481
 482
 483 .main-inner .fauxcolumn-right-outer {
 484
     width: 360px;
 485
 486
     .main-inner .column-left-outer {
    width: 0;
 487
     right: 100%;
 488
    margin-left: -0;
 489
 490 i
    .main-inner .column-right-outer {
491
    width: 360px;
 492
    margin-right: -360px;
493
494
    }
    #layout {
495
    min-width: 0;
496
497
    #layout .content-outer {
498
499
    min-width: 0;
500
    width: 800px;
    }
501
    #layout .region-inner {
502
    min-width: 0;
503
504
   width: auto;
505
    --></style>
505
    <script type='text/javascript'>
507
508
      var _gaq = _gaq || [];
509
      _gaq.push(['_setAccount', 'UA-17728052-4']);
510
      _gaq.push(['_trackPageview']);
511
512
      (function() {
513
        var ga = document.createElement('script'); ga.type = 'text/javascript'; ga.async =
514
515
```

```
'/web/20111207054551/http://www') + '.google-analytics.com/ga.js';
         var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s);
  516
  517
       })();
  518
 519 </script>
 520 <script type="text/javascript">
 521 if (window.jstiming) window.jstiming.load.tick('headEnd');
 522 </script></head>
 523 <body class='loading'>
 524
 525
 526 <!-- BEGIN WAYBACK TOOLBAR INSERT -->
 527 <script type="text/javascript" src="/static/js/disclaim-element.js" ></script>
 528 | <script type="text/javascript" src="/static/is/graph-calc.js" ></script>
 529 <script type="text/javascript" src="/static/jflot/jquery.min.js" ></script>
 530 <script type="text/javascript">//<![CDATA[</pre>
 531 var __wm = (function(){
 532 var wbPrefix = "/web/";
 533 var wbCurrentUrl = "http://www.extremegymfranchise.com/";
 534
 535 var firstYear = 1996;
 536 var imgWidth = 500.imgHeight = 27:
 sar var yearImgWidth = 25,monthImgWidth = 2;
 538 var displayDay = "7";
 539 var displayMonth = "Dec";
540 var displayYear = "2011";
541 var prettyMonths =
    ["Jan", "Feb", "Mar", "Apr", "May", "Jun", "Jul", "Aug", "Sep", "Oct", "Nov", "Dec"];
542 var $D=document,$=function(n){return document.getElementById(n)};
    var trackerVal,curYear = -1,curMonth = -1;
544 | var yearTracker, monthTracker;
545 function showTrackers(val) {
      if (val===trackerVal) return;
546
      var $ipp=$("wm-ipp");
547
      var $y=$("displayYearEl"),$m=$("displayMonthEl"),$d=$("displayDayEl");
548
      if (val) {
549
        $ipp.className="hi":
550
      } else {
551
        $ipp.className="";
552
        $y.innerHTML=displayYear;$m.innerHTML=displayMonth;$d.innerHTML=displayDay;
553
554
555
      yearTracker.style.display=val?"inline":"none";
     monthTracker.style.display=val?"inline":"none";
556
     trackerVal = val;
557
558
   function getElementX2(obj) {
559
     var $e=jQuery(obj);
560
     return (typeof $e=="undefined"||typeof $e.offset=="undefined")?
561
562
       getElementX(obj):Math.round($e.offset().left);
563
   function trackMouseMove(event,element) {
564
     var eventX = getEventX(event);
555
     var elementX = getElementX2(element);
566
     var xOff = Math.min(Math.max(0, eventX - elementX),imgWidth);
567
     var monthOff = xOff % yearImgWidth;
568
569
     var year = Math.floor(xOff / yearImgWidth);
570
     var monthOfYear = Math.min(11, Math.floor(monthOff / monthImgWidth));
571
     // 1 extra border pixel at the left edge of the year:
572
     var month = (year * 12) + monthOfYear;
```

4444010

```
Z/4/ZU10
        view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/var day = month0ff % 2==1:15:1;
  574
        var dateString = zeroPad(year + firstYear) + zeroPad(monthOfYear+1,2) +
  575
  576
          zeroPad(day,2) + "000000":
  577
        $("displayYearEl").innerHTML=year+firstYear;
  578
        $("displayMonthEl").innerHTML=prettyMonths[monthOfYear];
  579
        // looks too jarring when it changes..
  580
        //$("displayDayEl").innerHTML=zeroPad(day,2);
  581
        var url = wbPrefix + dateString + '/' + wbCurrentUrl;
 582
        $("wm-graph-anchor").href=url;
 583
 584
       if(curYear != year) {
 585
         var yrOff = year * yearImgWidth;
 586
 587
         yearTracker.style.left = yr0ff + "px";
         curYear = year;
 588
 589
       if(curMonth != month) {
 590
         var mtOff = year + (month * monthImgWidth) + 1;
 591
         monthTracker.style.left = mtOff + "px";
 592
 593
         curMonth = month;
       }
 594
 595
    }
     function hideToolbar() {
 595
 597
       $("wm-ipp").style.display="none";
 598 }
     function bootstrap() {
 599
       var $spk=$("wm-ipp-sparkline");
 600
      yearTracker=$D.createElement('div');
 601
 602
      yearTracker.className='yt';
      with(yearTracker.style){
603
604
         display='none';width=yearImgWidth+"px";height=imgHeight+"px";
605
      monthTracker=$D.createElement('div');
606
      monthTracker.className='mt';
607
608
      with(monthTracker.style){
        display='none';width=monthImgWidth+"px";height=imgHeight+"px";
609
610
      $spk.appendChild(yearTracker);
611
      $spk.appendChild(monthTracker);
612
613
      var $ipp=$("wm-ipp");
614
      $ipp&&disclaimElement($ipp);
615
616
    return{st:showTrackers,mv:trackMouseMove,h:hideToolbar,bt:bootstrap};
617
    })();//]]>
618
    </script>
519
    <style type="text/css">
620
621
   body {
      margin-top:0 !important;
622
      padding-top:0 !important:
623
      min-width:800px !important;
624
625
   </style>
626
   <div id="wm-ipp" lang="en" style="display:none;">
627
628
   <div style="position:fixed;left:0;top:0;width:100%!important">
629
   <div id="wm-ipp-inside">
630
       631
       632
           <a href="/web/" title="Wayback Machine home page"><img</pre>
633
```

```
view-source:web.arcnive.org/web/2011120/054551/http://www.extremegymtranchise.com/
    src="/state/images/toolBar/Wayback-toolBar-logo.png" alt="Wayback Machine" width="110"
    height="39" border="0" /></a>
       634
       635
          636
          637
          <form target="_top" method="get" action="/web/form-submit.jsp" name="wmtb"</pre>
 638
    id="wmtb"><input type="text" name="url" id="wmtbURL"
    value="http://www.extremegymfranchise.com/" style="width:400px;"
    onfocus="this.focus();this.select();" /><input type="hidden" name="type" value="replay" />
    <input type="hidden" name="date" value="20111207054551" /><input type="submit" value="Go"</pre>
    /><span id="wm_tb_options" style="display:block;"></span></form>
 639
          640
             641
             <!-- NEXT/PREV MONTH NAV AND MONTH INDICATOR -->
             643
 644
                 645
 646
                     <a href="/web/20111106084059/http://www.extremegymfranchise.com/"</pre>
    title="6 Nov 2011">NOV</a>
647
648
                 く/td>
                 649
   2011">DEC
                 650
651
                    <a href="/web/20130531151258/http://extremegymfranchise.com/" title="31</pre>
652
   May 2013"><strong>MAY</strong></a>
653
                 654
              655
             <!-- NEXT/PREV CAPTURE NAV AND DAY OF MONTH INDICATOR -->
656
             657
                658
659
660
                   <a href="/web/20111203035113/http://www.extremegymfranchise.com/"</p>
   title="3:51:13 Dec 3, 2011"><img src="/static/images/toolbar/wm tb prv on.png"
   alt="Previous capture" width="14" height="16" border="0" /></a>
661
                662
663
                title="You are here: 5:45:51 Dec 7, 2011">7
                664
665
                   <a href="/web/20120107005343/http://www.extremegymfranchise.com/"</pre>
666
   title="0:53:43 Jan 7, 2012"><img src="/static/images/toolbar/wm tb nxt on.png" alt="Next
   capture" width="14" height="16" border="0" /></a>
667
               668
            669
            <!-- NEXT/PREV YEAR NAV AND YEAR INDICATOR -->
670
            671
               672
673
674
                   <a href="/web/20101125113229/http://extremegymfranchise.com/" title="25</p>
  Nov 2010"><strong>2010</strong></a>
675
               676
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
             Case 2:15-cv-02836-NIOA Document 1 Filed 05/21/15 Page 53 of 96 class= c lass are displayYearEl title= You are here: 5:45:51 Dec 7,
  677
      2011">2011
                     678
  679
  680
                         <a href="/web/20130531151258/http://extremegymfranchise.com/" title="31</pre>
     May 2013"><strong>2013</strong></a>
 681
                     682
                 683
 684
                 685
 686
            687
            688
                 <a class="t" href="/web/20111207054551*/http://www.extremegymfranchise.com/"</pre>
 689
     title="See a list of every capture for this URL">17 captures</a>
                <div class="r" title="Timespan for captures of this URL">25 Nov 10 - 4 Feb
 690
     15</div>
            691
            692
            <a href="" id="wm-graph-anchor">
 693
            <div id="wm-ipp-sparkline" title="Explore captures for this URL">
 694
              <img id="sparklineImgId" alt="sparklines"</pre>
 695
                      onmouseover="_wm.st(1)" onmouseout="_wm.st(0)" onmousemove="_wm.mv(event,this)"
 696
 697
                      width="500"
 698
 699
                      height="27"
                      border="0"
700
                      src="/web/jsp/graph.jsp?
701
    graphdata=500 27 1996:-1:000000000000 1997:-1:00000000000 1998:-1:00000000000 1999:-1:000
    000000000 2000:-1:00000000000 2001:-1:000000000000 2002:-1:0000000000 2003:-1:00000000000
    00 2004:-1:00000000000 2005:-1:00000000000 2006:-1:00000000000 2007:-1:00000000000 2008
    <u>:-1:000000000000 2009:-1:00000000000 2010:-1:00000000000 2011:11:0000000011112 2012:-1:100</u>
    00000000 2013:-1:000010001011 2014:-1:000020000002 2015:-1:010000000000 />
           </div>
702
703
           </a>
           704
           705
       706
       707
           <a href="#close" onclick="_wm.h();return false;" style="background-</pre>
708
    image:url(/static/images/toolbar/wm_tb_close.png);top:5px;" title="Close the
    toolbar">Close</a>
709
           <a href="http://faq.web.archive.org/" style="background-</pre>
    image:url(/static/images/toolbar/wm_tb_help.png);bottom:5px;" title="Get some help using
    the Wayback Machine">Help</a>
       710
       711
   </div>
712
   </div>
713
   <script type="text/javascript">__wm.bt();</script>
715
   <!-- END WAYBACK TOOLBAR INSERT -->
716
717
   <div class='navbar section' id='navbar'><div class='widget Navbar' id='Navbar1'><script</pre>
718
   type="text/javascript">
       function setAttributeOnload(object, attribute, val) {
719
720
         if(window.addEventListener) {
           window.addEventListener("load",
721
             function(){ object[attribute] = val; }, false);
722
         } else {
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremegymfanchise.com/6 Case 2:15-cv-02836-NIOA Document I Filed U5/21/15 Fage 3-4-01/96 window.attachEvent('onload', function(){ object[attribute] = val; });
    724
    725
    726
            }
    727
          </script>
       <iframe src="/web/20111207054551if_/http://www.blogger.com/navbar.g?</pre>
       targetBlogID=7129821791299908645&blogName=Extreme+Gym+Franchise&publishMode=PUBLISH
        MODE HOSTED&navbarType=LIGHT&layoutType=LAYOUTS&searchRoot=http://www.extremeg
       ymfranchise.com/search&blogLocale=en&homepageUrl=http://www.extremegymfranchise.com
       /&amp:vt=-7065503322807506409" marginwidth="0" marginheight="0" scrolling="no"
       frameborder="0" height="30px" width="100%" id="navbar-iframe" allowtransparency="true"
       title="Blogger Navigation and Search"></iframe>
   729 <div></div></div></div>
   730 <div class='body-fauxcolumns'>
   731 <div class='fauxcolumn-outer body-fauxcolumn-outer'>
   732 <div class='cap-top'>
   733 <div class='cap-left'></div>
   734 | <div class='cap-right'></div>
  735 </div>
  736 <div class='fauxborder-left'>
  737 <div class='fauxborder-right'></div>
  738 <div class='fauxcolumn-inner'>
  739 </div>
  740 </div>
  741 (div class='cap-bottom'>
  742 <div class='cap-left'></div>
  743 cdiv class='cap-right'></div>
  744 </div>
  745 </div>
  746 </div>
  747 <div class='content'>
 748 <div class='content-fauxcolumns'>
 749 <div class='fauxcolumn-outer content-fauxcolumn-outer'>
 750 <div class='cap-top'>
 751 <div class='cap-left'></div>
 752 <div class='cap-right'></div>
 753 </div>
 754 <div class='fauxborder-left'>
 755 <div class='fauxborder-right'></div>
 756 <div class='fauxcolumn-inner'>
 757 </div>
 758 </div>
 759 <div class='cap-bottom'>
 760 <div class='cap-left'></div>
 761 <div class='cap-right'></div>
762 </div>
763 </div>
764 </div>
765 <div class='content-outer'>
766 <div class='content-cap-top cap-top'>
767 <div class='cap-left'></div>
768 <div class='cap-right'></div>
769 </div>
770 <div class='fauxborder-left content-fauxborder-left'>
771 <div class='fauxborder-right content-fauxborder-right'></div>
772 <div class='content-inner'>
773 | <header>
774 <div class='header-outer'>
775 <div class='header-cap-top cap-top'>
776 <div class='cap-left'></div>
777 <div class='cap-right'></div>
778 </div>
```

```
view-source.web.arcriive.org/web/2011120/054557/http://www.extremegymfranchise.com/
  779 <div cls359 2315-674028367 NOA - Decument 1 Filed 05/21/15 Page 55 of 96
  780 <div class='fauxborder-right header-fauxborder-right'></div>
  781 <div class='region-inner header-inner'>
  782 <div class='header section' id='header'><div class='widget Header' id='Header1'>
  783 <div id='header-inner'>
  784 <a href='/web/20111207054551/http://www.extremegymfranchise.com/' style="display: block">
  785 <img alt='Extreme Gym Franchise' height='206px; ' id='Header1_headerimg'</pre>
     src='_/web/20111207054551im /http://2.bp.blogspot.com/~
     g9JVGuO3dus/T1UZnZKdf_I/AAAAAAAAAHE/g_qJ4_hVKFA/s1600/extremesuccess%2Bheader%2B2.jpg
     style="display: block" width='914px; '/>
 787 <div class='descriptionwrapper'>
 788 class='description'><span>Extreme Gym is the affordable fitness franchise opportunity
     choice. Have a complete health club for less than a $60,000 total investment. The Extreme
     Gym franchise also has the lowest franchise and royalty fee.</span>
 789 </div>
 790 </div>
 791 </div></div>
 792 </div>
 793 </div>
 794 <div class='header-cap-bottom cap-bottom'>
 795 <div class='cap-left'></div>
 796 <div class='cap-right'></div>
 797 </div>
 798 </div>
    </header>
 800 <div class='tabs-outer'>
 801 <div class='tabs-cap-top cap-top'>
    <div class='cap-left'></div>
 802
    <div class='cap-right'></div>
 803
 804 </div>
 805 <div class='fauxborder-left tabs-fauxborder-left'>
   <div class='fauxborder-right tabs-fauxborder-right'></div>
807 <div class='region-inner tabs-inner'>
808  <div class='tabs section' id='crosscol'><div class='widget PageList' id='PageList1'>
809 \ <h2>Pages</h2>
810 <div class='widget-content'>
811 | 
    <a</pre>
    href='/web/20111207054551/http://www.extremegymfranchise.com/'>Home</a>
    <a href='/web/20111207054551/http://www.extremegymfranchise.com/p/about-us.html'>About
813
    <a href='/web/20111207054551/http://www.extremegymfranchise.com/p/why-extreme-gym-</pre>
    franchise.html'>Why the Extreme Gym Franchise?</a>
815
816 <div class='clear'></div>
   <span class='widget-item-control'>
   <span class='item-control blog-admin'>
sig <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
   blogID=7129821791299908645&widgetType=PageList&widgetId=PageList1&action=editWi
   dget&sectionId=crosscol' onclick="return
    _WidgetManager.__PopupConfig(document.getElementById("PageList1"));"
   target='configPageList1' title='Edit'>
   <img alt='' height='18'</pre>
   src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png'
   width='18'/>
821 </a>
822 </span>
823 </span>
824 <div class='clear'></div>
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/sclasse-2:15-cv-0.2836-NIQA Document 1 Filed 05/21/15 Page 57 01 96
   886 <div class='cap-right'></div>
   887 </div>
   888 </div>
   889 <!-- corrects IE6 width calculation -->
   890 <div class='columns-inner'>
   891 <div class='column-center-outer'>
      <div class='column-center-inner'>
   892
      <div class='main section' id='main'><div class='widget Blog' id='Blog1'>
  893
      <div class='blog-posts hfeed'>
      <!-- google_ad_section_start(name=default) -->
  895
  896
                 <div class="date-outer">
  897
  898
      <h2 class='date-header'><span>Tuesday, October 4, 2011</span></h2>
  899
  900
  901
                <div class="date-posts">
  902
     <div class='post-outer'>
  903
 904 <div class='post hentry'>
 905 <a name='3605281036678773454'></a>
     <h3 class='post-title entry-title'>
     <a href='/web/20111207054551/http://www.extremegymfranchise.com/2011/10/our-newest-extreme-</pre>
     gym-franchise.html'>Our newest Extreme Gym franchise location</a>
     </h3>
 908
 909 <div class='post-header'>
 910 <div class='post-header-line-1'></div>
 911 </div>
 912 <div class='post-body entry-content'>
 Our newest fitness center franchise opened on Oct 1st in <b>Columbus Texas</b>. See the
     photos of the health club below. If you are interested in our fitness center franchise
     opportunity visit <a
    href="/web/20111207054551/http://www.theextremegym.com/">www.TheExtremeGym.com</a> for more
     information.<br />
 914 <br />
915 cdiv class="separator" style="clear: both; text-align: center;"></div><div</pre>
    class="separator" style="clear: both; text-align: center;"><a
    href="/web/20111207054551/http://4.bp.blogspot.com/-
    I59WOTAGj2E/Tosx394Yr1I/AAAAAAAAAAAH8/LHbRiTwJfww/s1600/a-columbus-ExtremeGym1.jpg"
    imageanchor="1" style="margin-left: 1em; margin-right: 1em;"><img border="0" height="197"</pre>
    src="/web/20111207054551im_/http://4.bp.blogspot.com/-
    <u> 159WOTAGj2E/Tosx394Yr1I/AAAAAAAAAAH8/LHbRiTwJfww/s400/a-columbus-ExtremeGym1.jpg</u>"
    width="400" /></a></div><div style="text-align: center;"><br />
916 </div><div class="separator" style="clear: both; text-align: center;"></div><div
    class="separator" style="clear: both; text-align: center;"></div><br />
    <div class="separator" style="clear: both; text-align: center;"></div><div</pre>
    class="separator" style="clear: both; text-align: center;"></div><div class="separator"
    style="clear: both; text-align: center;"></div><div class="separator" style="clear: both;
    text-align: center;"></div><div class="separator" style="clear: both; text-align: center;">
    </div><div class="separator" style="clear: both; text-align: center;"></div><div
    class="separator" style="clear: both; text-align: left;">Total Equipment cost $54,000
   includes cardio, free weights, benches, circuit machines, mats, etc.</div>
918 <div style="clear: both;"></div>
919 </div>
920 <div class='post-footer'>
921 <div class='post-footer-line post-footer-line-1'><span class='post-author vcard'>
923 <span class='fn'>Extreme Gym</span>
924
   </span>
925 <span class='post-timestamp'>
```

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2/4/2015
             view-source:web.archive.org/web/20111207054551/http://www.extremegy.mfranchise.com/ 96 Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 58 0f 96
  926
      at
  927 <a class='timestamp-link'
      href='/web/20111207054551/http://www.extremegymfranchise.com/2011/10/our-newest-extreme-
      gym-franchise.html' rel='bookmark' title='permanent link'><abbr class='published'</pre>
      title='2011-10-04T11:31:00-04:00'>11:31 AM</abbr></a>
  928 </span>
  929 <span class='post-comment-link'>
  930 <a class='comment-link'
     href='/web/20111207054551/http://www.extremegymfranchise.com/2011/10/our-newest-extreme-
     gym-franchise.html#comment-form' onclick=''>0
     comments(/a>
  932 </span>
 933 (span class='post-icons'>
 934 <span class='item-control blog-admin pid-1146143678'>
 gas | <a href='/web/20111207054551/http://www.blogger.com/post-edit.g?
     blogID=7129821791299908645&postID=3605281036678773454&from=pencil' title='Edit
     Post'>
 936 | <img alt='' class='icon-action' height='18'
     src='/web/20111207054551im /http://img2.blogblog.com/img/icon18 edit allbkg.gif'
     width='18'/>
 937 \ </a>
 938 </span>
 939 </span>
 940 <div class='post-share-buttons'>
   <a class='goog-inline-block share-button sb-email'</pre>
    href='/web/20111207054551/http://www.blogger.com/share-post.g?
    blogID=7129821791299908645&postID=3605281036678773454&target=email' target=' blank'
    title='Email This'><span class='share-button-link-text'>Email This</span></a><a
    class='goog-inline-block share-button sb-blog'
    href='/web/20111207054551/http://www.blogger.com/share-post.g?
    blogID=7129821791299908645&postID=3605281036678773454&target=blog'
    onclick="window.open(this.href, "_blank", "height=270,width=475");
    return false; "target='_blank' title='BlogThis!'><span class='share-button-link-
    text'>BlogThis!</span></a><a class='goog-inline-block share-button sb-twitter'
    href='/web/20111207054551/http://www.blogger.com/share-post.g?
    blogID=7129821791299908645&postID=3605281036678773454&target=twitter'
    target='_blank' title='Share to Twitter'><span class='share-button-link-text'>Share to
    Twitter</span></a><a class='goog-inline-block share-button sb-facebook'
    href='/web/20111207054551/http://www.blogger.com/share-post.g?
    blogID=7129821791299908645&postID=3605281036678773454&target=facebook'
    onclick="window.open(this.href, "_blank", "height=430,width=640");
    return false; "target='_blank' title='Share to Facebook'><span class='share-button-link-
    text'>Share to Facebook</span></a><div class='goog-inline-block dummy-container'><g:plusone
    source='blogger' href='http://www.extremegymfranchise.com/2011/10/our-newest-extreme-gym-
    franchise.html' size='medium' width='300' annotation='inline'/></div>
   </div>
943 </div>
944 <div class='post-footer-line post-footer-line-2'><span class='post-labels'>
   </span>
945
   </div>
946
   <div class='post-footer-line post-footer-line-3'></div>
947
   </div>
948
   </div>
949
   </div>
950
951
952
                </div></div>
953
              <div class="date-outer">
955
956
```

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view-source.web.archive.org/web/2011120/054551/http://www.extremegymfranchise.com/
      cha classed 2-15-cwo2836-NIOA pocument 1 Filed 05/21/15 Page 59 of 96
  957
  958
                <div class="date-posts">
  959
  960
  961 <div class='post-outer'>
  962 <div class='post hentry'>
  963 | <a name='8844816051020759611'></a>
     <h3 class='post-title entry-title'>
     <a href='/web/20111207054551/http://www.extremegymfranchise.com/2011/09/franchising-</pre>
     opportunities.html'>Franchising Opportunities</a>
 966 </h3>
 967 | <div class='post-header'>
 968 <div class='post-header-line-1'></div>
 969 </div>
 970 <div class='post-body entry-content'>
     Due to the state of the economy, many people are looking into starting their own business
     or looking into franchise opportunities for financial security. Starting a business on your
     own can be challenging as well as risky if you don't know what you are doing or have little
     experience in the venture you are seeking. People find the ultimate solution is franchising
     opportunities. You pretty much piggyback on the experience and knowledge of seasoned
     business owners. There are many franchises to choose from ranging from retail stores to
    fitness center franchises. Always do your homework when selecting a franchise because with
    most you are signing a franchise agreement for at least 5 years sometimes more. You also
    want a franchise that has the least financial risk. it doesn't make sense in this economy
    to put yourself in debt of $250,000 or more.<br />
     <br />
 972
    You will want to minimize as much risks as possible. If your dream is to own your own
 973
    fitness center than Extreme Gym can make that a reality for a total investment of 
    $60,000 to $67,000. Franchise opportunities are a great way to break into becoming an
    entrepreneur. Make sure your selection of franchises is something you enjoy because you
    will be putting in long hours to help ensure your success. Extreme Gym offers 24/7 fitness
    center franchises which can minimize your time at your business. A good resource to learn
    more about franchises is the <a
    href="/web/20111207054551/http://www.franchisebusinesssource.com/">Franchise Business
    Source</a>. There you will learn the pros and cons of franchise opportunities and which
    ones are the best.
    <div style="clear: both;"></div>
974
975 </div>
976 <div class='post-footer'>
    <div class='post-footer-line post-footer-line-1'><span class='post-author vcard'>
978 Posted by
979 <span class='fn'>Extreme Gym</span>
    </span>
980
    <span class='post-timestamp'>
981
    at
    <a class='timestamp-link'</pre>
983
    href='/web/20111207054551/http://www.extremegymfranchise.com/2011/09/franchising-
    opportunities.html' rel='bookmark' title='permanent link'><abbr class='published'
    title='2011-09-15T14:39:00-04:00'>2:39 PM</abbr></a>
984 </span>
985 <span class='post-comment-link'>
  <a class='comment-link'</pre>
   href='/web/20111207054551/http://www.extremegymfranchise.com/2011/09/franchising-
   opportunities.html#comment-form' onclick=''>0
  comments</a>
987
988 </span>
989 <span class='post-icons'>
990 <span class='item-control blog-admin pid-1146143678'>
   <a href='/web/20111207054551/http://www.blogger.com/post-edit.g?</pre>
   blogID=7129821791299908645&postID=8844816051020759611&from=pencil' title='Edit
```

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view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
      Post' Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 60 of 96
  992 <img alt='' class='icon-action' height='18'
      src='/web/20111207054551im /http://img2.blogblog.com/img/icon18 edit allbkg.gif'
      width='18'/>
  993 : </a>
  994 </span>
  995 : </span>
  996 <div class='post-share-buttons'>
  997 <a class='goog-inline-block share-button sb-email'
      href='/web/20111207054551/http://www.blogger.com/share-post.g?
      blogID=7129821791299908645&postID=8844816051020759611&target=email' target='_blank'
      title='Email This'><span class='share-button-link-text'>Email This</span></a><a
      class='goog-inline-block share-button sb-blog'
     href='/web/20111207054551/http://www.blogger.com/share-post.g?
      blogID=7129821791299908645&postID=8844816051020759611&target=blog'
     onclick="window.open(this.href, "_blank", "height=270,width=475");
     return false; "target='_blank' title='BlogThis!'><span class='share-button-link-
     text'>BlogThis!</span></a><a class='goog-inline-block share-button sb-twitter'
     href='/web/20111207054551/http://www.blogger.com/share-post.g?
     blogID=7129821791299908645&postID=8844816051020759611&target=twitter'
     target='_blank' title='Share to Twitter'><span class='share-button-link-text'>Share to
     Twitter</span></a><a class='goog-inline-block share-button sb-facebook'
     href='/web/20111207054551/http://www.blogger.com/share-post.g?
     blogID=7129821791299908645&postID=8844816051020759611&target=facebook'
     onclick="window.open(this.href, "_blank", "height=430,width=640");
     return false; "target='_blank' title='Share to Facebook'><span class='share-button-link-
     text'>Share to Facebook</span></a><div class='goog-inline-block dummy-container'><g:plusone
     source='blogger' href='http://www.extremegymfranchise.com/2011/09/franchising-
     opportunities.html' size='medium' width='300' annotation='inline'/></div>
 eee </div>
 999 </div>
1000 : <div class='post-footer-line post-footer-line-2'><span class='post-labels'>
1001 </span>
1002 </div>
1003 <div class='post-footer-line post-footer-line-3'></div>
1004
    </div>
    </div>
1005
    </div>
1006
1007
1008
                 </div></div>
1009
1010
               <div class="date-outer">
1011
1012
    <h2 class='date-header'><span>Wednesday, July 13, 2011</span></h2>
1013
1014
              <div class="date-posts">
1015
1016
1017
    <div class='post-outer'>
1018 <div class='post hentry'>
1019 <a name='5735087843366241441'></a>
1020 <h3 class='post-title entry-title'>
1021 ca href='/web/20111207054551/http://www.extremegymfranchise.com/2011/07/affordable-
    franchises.html'>Affordable Franchises</a>
1022 c/h3>
1023 <div class='post-header'>
1024 <div class='post-header-line-1'></div>
1025 </div>
1026 <div class='post-body entry-content'>
1027 <div class="MsoNormal">Many times the question is raised, what are the most <a
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view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
      href="/web/2011120/054551/http://www.theextremegym.com/">affordable franchises</a>? Well,
      that depends on what type of business you want to start. If you are looking to clean
      offices then there are a few low cost cleaning franchises.   Or maybe you will want to
      break into the <a href="/web/20111207054551/http://www.theextremegym.com/">fitness
      franchise</a> industry; Fitness franchises can be very rewarding so long as it is one that
      is affordable while also offering you the ongoing support you would need to run a franchise
      successfully.</div><div class="MsoNormal"><br />
  1028 </div><div class="MsoNormal"><a
      href="/web/20111207054551/http://www.theextremegym.com/">Affordable fitness franchises</a>
      should have a franchise fee that is around $10,000 and low or no royalty fees. The total
      investment for equipment and other cost should be well under $100,000. Typical small <a
      href="/web/20111207054551/http://www.theextremegym.com/">24 hour fitness franchises</a>
      should be priced around $60,000 to $68,000. This would include franchise fee, equipment,
      freight and installation, gym management software, 24/7 access control system, surveillance
      system, etc.</div><div class="MsoNormal"><br />
 1029 </div><div class="MsoNormal">A low cost franchise would offer free training. The type of
     free training you should receive from a fitness franchise are contract entry, customer
     service, safety issues, cleaning of facility and equipment, accounting, payroll, and gym
     management to name a few. Fitness franchises typically are not hard to run due to the fact
     that the gym management software handles most duties like the 24 hour access control
     system, electronic transfer of member funds from account to franchise owner business
     accounts, member card check in, and POS.</div><div class="MsoNormal"><br />
 1030 </div><div class="MsoNormal">If you&#8217;re looking for <a
     href="/web/20111207054551/http://www.theextremegym.com/">affordable franchises</a> and
     would like to break into the fitness industry, a <a
     href="/web/20111207054551/http://www.theextremegym.com/">fitness franchise</a> might be the
     right choice for you.</div><div class="MsoNormal"><br />
 1031 </div><div class="MsoNormal">An example of an <a
     href="/web/20111207054551/http://www.theextremegym.com/">affordable franchise</a> would be
     href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com</a>
     </div><div class="MsoNormal"><br />
1032 </div><div class="separator" style="clear: both; text-align: center;"><a
     href="/web/20111207054551/http://www.theextremegym.com/"><img border="0"
     src="/web/20111207054551im_/http://3.bp.blogspot.com/--
    R77iVCu9X0/Th3B RksxKI/AAAAAAAAAAAD0/HVkIbMsGE9w/s1600/click.gif" /></a></div><div
     class="MsoNormal" style="text-align: center;"><br />
1033 </div><div class="MsoNormal"><br />
1034 </div><span style="font-family: &quot;Times New Roman&quot;; font-size: 12pt;"><br />
1035 </span>
1036 <div style="clear: both;"></div>
1037 </div>
1038 <div class='post-footer'>
1039 <div class='post-footer-line post-footer-line-1'><span class='post-author vcard'>
1040 Posted by
1041 class='fn'>Extreme Gym</span>
1044 at
1045 <a class='timestamp-link'
    href='/web/20111207054551/http://www.extremegymfranchise.com/2011/07/affordable-
    franchises.html' rel='bookmark' title='permanent link'><abbr class='published' title='2011-
    07-13T12:06:00-04:00'>12:06 PM</abbr></a>
1046 </span>
1047; <span class='post-comment-link'>
1048 <a class='comment-link'
    href='/web/20111207054551/http://www.extremegymfranchise.com/2011/07/affordable-
    franchises.html#comment-form' onclick=''>0
1049 comments</a>
1050 </span>
1051 class='post-icons'>
```

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4716VIV
                           view-source:web.arcnive.org/web/2011120/054551/http://www.extremegymfranchise.com/
  1052 < span class= 2:15-cy-02836 NIQA Document 1 Filed 05/21/15 Page 62 of 96
  1053 <a href='/web/20111207054551/http://www.blogger.com/post-edit.g?
      blogID=7129821791299908645&postID=5735087843366241441&from=pencil' title='Edit
      Post'>
  1054 <img alt='' class='icon-action' height='18'
      src='/web/20111207054551im /http://img2.blogblog.com/img/icon18 edit allbkg.gif'
      width='18'/>
  1055 </a>
  1056 / </span>
  1057 (/span>
  1058 <div class='post-share-buttons'>
  1059 <a class='goog-inline-block share-button sb-email'
      href='/web/20111207054551/http://www.blogger.com/share-post.g?
      blogID=7129821791299908645&postID=5735087843366241441&target=email' target='_blank'
      title='Email This'><span class='share-button-link-text'>Email This</span></a><a
      class='goog-inline-block share-button sb-blog'
     href='/web/20111207054551/http://www.blogger.com/share-post.g?
     blogID=7129821791299908645&postID=5735087843366241441&target=blog'
     onclick="window.open(this.href, "_blank", "height=270,width=475");
     return false; "target='_blank' title='BlogThis!'><span class='share-button-link-
     text'>BlogThis!</span></a><a class='goog-inline-block share-button sb-twitter'
     href='/web/20111207054551/http://www.blogger.com/share-post.g?
     blogID=7129821791299908645&postID=5735087843366241441&target=twitter'
     target='_blank' title='Share to Twitter'><span class='share-button-link-text'>Share to
     Twitter</span></a><a class='goog-inline-block share-button sb-facebook'
     href='/web/20111207054551/http://www.blogger.com/share-post.g?
     blogID=7129821791299908645&postID=5735087843366241441&target=facebook'
     onclick="window.open(this.href, "_blank", "height=430,width=640");
     return false;" target='_blank' title='Share to Facebook'><span class='share-button-link-
     text'>Share to Facebook</span></a><div class='goog-inline-block dummy-container'><g:plusone
     source='blogger' href='<u>http://www.extremegymfranchise.com/2011/07/affordable-</u>
     franchises.html' size='medium' width='300' annotation='inline'/></div>
     </div>
1061
     </div>
    <div class='post-footer-line post-footer-line-2'><span class='post-labels'>
1062
1063 { </span>
     </div>
1064
     <div class='post-footer-line post-footer-line-3'></div>
1065
1066 </div>
    </div>
1067
    </div>
1068
1069
                 </div></div>
1070
1071
1072
1073
               <div class="date-outer">
1074
    <h2 class='date-header'><span>Sunday, April 17, 2011</span></h2>
1075
1076
              <div class="date-posts">
1077
1078
1079 (div class='post-outer')
1080 <div class='post hentry'>
1081 <a name='473390510069669311'></a>
1082 <h3 class='post-title entry-title'>
1083 <a href='/web/20111207054551/http://www.extremegymfranchise.com/2011/04/start-your-own-gym-
    for-under-60000.html'>Start Your Own Gym For Under $60,000</a>
1084 </h3>
1085 <div class='post-header'>
1086 <div class='post-header-line-1'></div>
```

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Z/4/ZU13
                             view-source:web.arcnive.org/web/2011120/054551/http://www.extremegymfranchise.com/
      Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 63 of 96
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1088 <div class='post-body entry-content'> tose Ever wanted to know how to start or run a gym or fitness center? Going it alone will costs you alot of money and headaches. With an Extreme Gym franchise, you can own your very own gym/health club for virtually half the cost of other franchises.....and you get more. Your gym will not cost as much as a big franchise location but it will look just as good. Leave the cookie cutters to the bake shop franchises We set up your gym to your budget to help you succeed. You don't need the \$150,000 - \$300,000 or more to have your own health club franchise. We also eliminate all the typical rules associated with other health club franchises. Included are video tutorials on how to run a gym, gym management software and training, site selection assistance, marketing, ongoing support, and more.

/> 1090 |
 1091 <div class="separator" style="clear: both; text-align: center;"></div> <div style="text-align: center;">Extreme Gym CEO with Wrestler Lex Lugar</div><div align="center">﻿</div>Here is just a sample of the brand new equipment you will receive.
 1092 (br />

1093 <div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-</pre> pagination: none; ">Selectorized Machines:</div><div class="MsoNormal" style="margin: 0in 0in 0pt; msolayout-grid-align: none; mso-pagination: none;"><span style="font-family:</pre> Arial, Helvetica, sans-serif: ">

1094 </div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">LAT PULL DOWN</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;"><span style="font-family:</pre> Arial,Helvetica,sans-serif; font-size: x-small;">SHOULDER PRESS</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">VERTICAL CHEST PRESS</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-gridalign: none; mso-pagination: none; ">REAR DELT PEC CONTRACTOR</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">BICEP CURL </div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none: msopagination: none;">TRICEP PUSHDOWN</div><div class="MsoNormal" style="margin: 0in 0in 0pt; msolayout-grid-align: none; mso-pagination: none;"><span style="font-family:</pre> Arial,Helvetica,sans-serif; font-size: x-small;">DUAL AB CRUNCH</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">SEATED THIGH EXTENSION</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layoutgrid-align: none; mso-pagination: none;"><span style="font-family: Arial,Helvetica,sans-</pre> serif; font-size: x-small;">SEATED LEG CURL</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;"> COMBO INNER/OUTER THIGH</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">CABLE CROSSOVER ADJUSTABLE W/CHIN UP</div><div class="MsoNormal"</pre> style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">

1095 //span></div><div class="MsoNormal" style="margin: Oin Oin Opt; mso-layout-grid-align:

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 1096 </div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none; ">SQUAT RACK W/WEIGHT STORAGE</div><div class="MsoNormal"</pre> style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">INVERTED LEG PRESS</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">SEATED CALF RAISE</div><div class="MsoNormal" style="margin: 0in 0in Opt; mso-layout-grid-align: none; mso-pagination: none;"><span style="font-family:</pre> Arial, Helvetica, sans-serif; font-size: x-small; ">SMITH MACHINE - COUNTER BALANCE W/WEIGHT STORAGE</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-gridalign: none; mso-pagination: none; ">STANDING CALF</div><div class="MsoNormal" style="margin: 0in</pre> Oin Opt; mso-layout-grid-align: none; mso-pagination: none;">PREACHER CURL</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">PRO OLYMPIC BENCH</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layoutgrid-align: none; mso-pagination: none;"><span style="font-family: Arial, Helvetica, sans-</pre> serif; font-size: x-small;">INCLINE BENCH</div><div class="MsoNormal" style="margin: Oin Oin Opt; mso-layout-grid-align: none; mso-pagination: none; ">SHOULDER PRESS W/SPOTTER STAND </div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-</pre> pagination: none;">DECLINE BENCH</div><div class="MsoNormal" style="margin: 0in 0in 0pt; msolayout-grid-align: none; mso-pagination: none; ">AB SIT UP BENCH</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">HIP, DIP, CHIN COMBO</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-gridalign: none; mso-pagination: none; ">PRO STYLE ADJUSTABLE BENCH</div><div class="MsoNormal"</pre> style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">FLAT WORK BENCH </div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; msopagination: none; ">3 TIER DUMBBELL RACK</div><div class="MsoNormal" style="margin: 0in 0in 0pt;</pre> mso-layout-grid-align: none; mso-pagination: none;"><span style="font-family:</pre> Arial, Helvetica, sans-serif; font-size: x-small;">(2) FW-13 OLYMPIC PLATE HOLDER </div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-</pre> pagination: none;">(5) OLYMPIC BARS</div><div class="MsoNormal" style="margin: 0in 0in 0pt;</pre> mso-layout-grid-align: none; mso-pagination: none;"><span style="font-family:</pre> Arial, Helvetica, sans-serif; font-size: x-small; ">OLYMPIC EZ CURL BAR</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">ACCESSORY RACK</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">(20) 45 LB OLYMPIC PLATES</div><div class="MsoNormal" style="margin: Oin Oin Opt; mso-layout-grid-align: none; mso-pagination: none; ">(15) 25 LB OLYMPIC PLATES</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination: none;">(10) 10 LB OLYMPIC PLATES</div><div class="MsoNormal" style="margin: 0in 0in 0pt; msolayout-grid-align: none; mso-pagination: none; ">(10) 5 LB OLYMPIC PLATES</div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination:

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      none; ", Case 2:15-cy-02836-NIOA Document 1. Filed 05/21/15 Page 65 of 96 Arial, Helvetica, sans-serif; font-size: x-small; ">SOLID
      Rubber HEX DUMBELLS - 5 to 100 LBS (PAIR</span></div><div class="MsoNormal" style="margin:
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      class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none; mso-pagination:
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      </b></div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align: none;
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      </span></div><div class="MsoNormal" style="margin: 0in 0in 0pt; mso-layout-grid-align:</pre>
      none; mso-pagination: none;"><span style="font-family: Arial, Helvetica, sans-serif; font-
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 1099 (br />
 1100 <span style="font-family: Arial, Helvetica, sans-serif; font-size: x-small;">Additional bikes
     and steppers can be added at your request. Keep in mind ordering more cardio units will
     bring your cost over our $60k gym package.</span><br />
 1101 <span style="font-family: Arial, Helvetica, sans-serif; font-size: x-small;"><br />
 1102 </span></div><br />
 1103 <div style="text-align: left;">You get a complete <a
     href="/web/20111207054551/http://www.theextremegym.com/">health club franchise</a> for
     under $60,000 including freight and installation.</div><div style="text-align:
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     </a></div><div style="text-align: center;"><span style="font-size: x-small;"><b>WWE Road
    Warrior Animal with Paul Ellering</b></span></div><span style="font-size: x-small;"></span>
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1105 </span></div><br />
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    style="font-size: x-small;"><br />
1107 </span><br />
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    href="/web/20111207054551/http://www.theextremegym.com/">health club franchise</a> visit <a
    href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com/</a>
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 1162 <a href="/web/20111207054551/http://www.theextremegym.com/">How to Start a Gym</a>? Anyone
      with a dream of owning their own gym business often ponders how does one go about it. If
      your like me, you worked out and trained in several gyms or fitness franchises....loved the
      atmosphere and  wanted to hang around the gym for as long as you could. While working
      out you often thought how great it would be to start and run your own gym. Trust me, when I
      started a gym, I went through a lot of trial and error from gym management to membership
     pricing to member retention to equipment selection and price. It goes on and on. I didn't
     have a system set in place. I didn't have anyone with the knowledge or experience guiding
     me or teaching me what to do. my first location wasn't that great. Record keeping and
     tracking was so so.  The gym layout and my selection of equipment was just adequate. I
     was cocky and thought I could do it all myself<br />
 1163 (br />
 1164 Fortunately, you do not have to make the mistakes I made. That's were <a
     href="/web/20111207054551/http://www.theextremegym.com/">gym franchising</a> comes in. If
     you ever wondered <a href="/web/20111207054551/http://www.theextremegym.com/">how to start
     a gym</a>, you need to wonder how to run a gym also. You can start a gym but running a gym
     is just as important. Gym franchising allows you to align yourself with a company who's
     been around and has years of experience. This removes all the trial and error by giving you
     a proven plan to ensure your success. This is why the Extreme Gym franchising
     structure is so vital . You are literally taken by the hand and guided step by step to
     help ensure your success.<br />
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  1175 </div><div align="center"></div><div class="separator" style="clear: both; text-align:
      left;">The <a href="/web/20111207054551/http://www.theextremegym.com/">franchising</a>
      process allows you to receive ongoing support daily to help guide you, give you tips and
      answer all your questions pertaining to your new gym business. you also receive an
      exclusive membership to our gym owners membership site where you get additional tips,
      advice and network with other gym owners throughout the USA and Canada. You also receive a
      wellness website to give your members access to so as to educate your them on
      proper exercise and nutrition . Included are video training, testimonials diets, etc.
      </div><div class="separator" style="clear: both; text-align: left;">Your own custom website
      with free hosting, our own propreitary software to generate targeted leads in your area,
      turnkey marketing system, marketing materials, gym management system, 24 hour keyless entry
      and surveillance system, member card system, third party payroll and financing service,
      state of the art equipment and top notch equipment warranties, video tutorials, location
      assistance are all include in your Extreme Gym franchising package. <a
     href="/web/20111207054551/http://www.theextremegym.com/">How to start and run a successful
      gym</a> could never be easier when you decide to join the Extreme Gym Franchise. You will
     have your very own gym for a much lesser cost than trying to do it alone.</div><div
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 1176 </div><div class="separator" style="clear: both; text-align: left;">For more information
     visit ka
     href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com/</a>
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1182 class='fn'>Extreme Gym</span>
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1185 ; at
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     Twitter</span></a><a class='goog-inline-block share-button sb-facebook'
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1217
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    on-rise-in-2011.html'>Gym Franchises are on the rise in 2011</a>
1225 : </h3>
1226 <div class='post-header'>
1227 <div class='post-header-line-1'></div>
1228 </div>
1229 div class='post-body entry-content'>
1230 Gym Franchises are on the rise in 2011.  There are several <a
    href="/web/20111207054551/http://www.theextremegym.com/">fitness franchises</a> to take
   note of when searching for your own gym. Instead of going into detail on which one are
   better, we will tell you which one is easier on your pocket....Extreme Gym. Compare to
   other gym franchises, Extreme Gym's Fitness franchise opportunity has a total
   investment between 44,591  and $62,991. This includes equipment, training and estimated
   property rental rate. Due to being the more flexible of the <a
   href="/web/20111207054551/http://www.theextremegym.com/">gym franchises</a>, you are not
   required to lease out a space in a shopping mall strip unless you so do desire. You are
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view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
 4442010
      also allowed to choose high visibility cheaper locations. Extreme Gym believes in having
      less overhead than other ca
      href="/web/20111207054551/http://www.theextremegym.com/">fitness franchises</a>. Extreme
      Gym also boast the cheapest franchise fee of $10,000 and royalty fee of $199 which doesn't
      begin untill you are way into your gym franchise business.<br/>
      <br />
  1231
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    9a97bdb3b9c76f2a"></a></div><div align="center"><br />
1241 </div><div style="text-align: left;">If you are looking into any of the <a
    href="/web/20111207054551/http://www.theextremegym.com/">fitness franchise
    opportunities</a> and you want to save as much money as possible, look no further&#65279;,
    the Extreme Gym franchise is you best bet.</div><div style="text-align: left;"><br />
   </div><div style="text-align: left;">For more information on one of the best <a</pre>
    href="/web/20111207054551/http://www.theextremegym.com/">gym franchises</a> around visit <a
    href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com/</a>
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                                       Document 1 Filed 05/21/15 Page 71 of 96
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 1290 opportunities.html'>Gym Franchising Opportunities</a>
 1291 | </h3>
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 1293 <div class='post-header-line-1'></div>
 1295 <div class='post-body entry-content'>
 1296 There are several positive elements that make a good Extreme Gym franchise opportunity eye-
     catching to prospective buyers. These components is usually narrowed down into categories
     since follows:<br />
 1297 : <br />
 1298 />1298 />
 1299 The fee that Extreme Gym charges is much less than other franchising opportunities.
     Pertaining to an Extreme Gym franchise, the franchise fee is only $10, 000.<br/>
/>
 1300 (cbr />
 1301 //strong>Convenient selling items:
 1302 There are many good selling points, pertaining to fitness franchises, mainly from the
    flexibility of the training,<br />
 1303 | <br />
 1304 \ <strong>Variable training</strong> <strong>sessions:</strong><br />
 1305 Extreme Gym isn't going to require its new franchise owners to undergo training
     at the corporate head office, as the other  franchising opportunities  do. They are
     flexible and believe new owners have enough duties on their plates that they don&#8217:t
     have to leave home in order to learn the ropes pertaining to the brand new business.
     They offer video tutorials and DVD's that are designed to train these individuals on
     the various aspects of the health club franchise. Of course, prospective fitness franchise
     owners are more than welcome to attend instruction at corporate headquarters.<br />
1306 | <br />
1307 <strong>Regulations that&#8217;s not rigid:</strong><br />
1308 After the franchise is actually purchased, and the training can be complete, the guidelines
    and strict regulations are nonexistent with Extreme Gym. This fitness franchise happens to
    be a customer friendly agreement. You will not feel that you will be an employee of Extreme
    Gym but rather an Extreme Gym owner.<br />
1309 | <br />
1310 <strong>Inexpensive royalty monthly charges:</strong><br />
1311 The royalty fees are $199 monthly for an Extreme Gym franchise, while almost all of the
    other franchising opportunities  charge royalty fees inside the neighborhood of $450 or
    additional.<br />
1312 <br />
1313 <strong>Great support staff:</strong><br />
Whenever any franchise owner has a question, there is a support staff at the Extreme
    Gym corporate headquarters which are trained and skilled in addressing any issues and/ or
    problems that arise. This makes the item convenient, because the franchise owner feels that
    he/ she provide a backup team to utilize when situations come up that could be difficult.
    <br />
    Some other things that help to make an Extreme Gym franchise hence appealing to prospective
    owners is the fact that it allows the franchisee to help keep their present job by
    delivering a 24 hour surveillance technique (Optional). Also offered is the; <br />
1316 <br />
1317 Membership card check-in system.kbr />
1318 Electronic funds transfer system to gather member dues and direct deposit those
    dues in the franchisee's account<br />
    Gym owner's membership site where the franchisee can get tips in addition to network
1319 with other gym proprietors<br />
1320 Free custom website with totally free hosting, <br />
4321 Gym member's wellness internet site for training and diet tips<br/><br/>
1322 Marketing materials<br />
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   Proprietaryes 24 to 28 36 to 20 to 2
         Turnkey Marketing System.<br />
   1325 | Best machines warrantieschr />
   1326 Site selection assistance (br />
   1327 and leasing assistance if needed<br />
   1328 | <br />
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       136d71a8992e6088"></a></div><div style="text-align: center;"><br />
       </div>The above factors are many of the reasons that an Extreme Gym Franchise Opportunity
       happens to be a popular affordable fitness franchise option. Individuals are astonished
       that a superb quality gym franchise are offered for such a small n amount of money. Yes,
       Extreme Gym is the least expensive of the fitness franchising opportunities you can
       get today. The good thing about the actual Extreme Gym Franchise Opportunity is that it has
       every one of the trimmings without a high package price. The low price of the gym franchise
       makes it possible for these affordable rates to get passed down to the Extreme Gym members.
1339 <div sizcache="4" sizset="238">Get more info on the Extreme Fitness Franchise at <span
       sizcache="4" sizset="238" style="color: #2266bb; font-size: small;"><a
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1345 Posted by
1346 class='fn'>Extreme Gym</span>
1347 </span>
1348 <span class='post-timestamp'>
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 1386 <a name='363272345769783526'></a>
 1387 <h3 class='post-title entry-title'>
 1388 <a href='/web/20111207054551/http://www.extremegymfranchise.com/2011/01/fitness-center-
     franchises-which-one-is.html'>Fitness Center Franchises - Which one is Best?</a>
 1389 </h3>
 1390 <div class='post-header'>
 1391 <div class='post-header-line-1'></div>
 1392 : </div>
 1393 <div class='post-body entry-content'>
 1394 When searching for a business or business to start in 2011, one common question is what
     business? If you already decided on one of the ka
     href="/web/20111207054551/http://www.theextremegym.com/">fitness center franchises</a> then
     you are definitely thinking which one is best? There are a few good ones but the total
     investment cost tends to be out of reach for the average person. If your total household
     income is under $100,000 then being able to afford one of these franchises even if your
     financing can be next to impossible.<br />
1395 <br />
1396 Out of the many <a href="/web/20111207054551/http://www.theextremegym.com/">fitness center
     franchises</a>, there is however a low-priced inexpensive fitness franchise solution. The
     Extreme Gym Franchise has the lowest total investment of all the gym franchises. You can be
     set up with a complete health club for just under $68,000. That includes the $10,000
     franchise fee which also happens to be the lowest franchise fee in the industry. The low
     price tag includes state of the art weight and cardio equipment with the best warranties,
     free delivery and setup of your equipment, marketing supplies and training, a gym
     management system that includes membership card and check-in system as well as an optional
     24 hour keyless entry and surveillance system. <br />
1397 kbr />
1398 Compare the Extreme Gym franchise system to its competitors and your costs is significantly
    lower than the high costs of other ka
    href="/web/20111207054551/http://www.theextremegym.com/">fitness center
    franchises</a>&nbsp;which start at between $120,000 to 1.2 million dollars.<br/><br/>/>
1399 (br />
1400 <div class="separator" style="clear: both; text-align: center;"><a</pre>
    href="/web/20111207054551/http://2.bp.blogspot.com/_A2wtTt6S5h8/TR94tbrEV1I/AAAAAAAAAABQ/Jrr
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    rrA tcSAP0/s320/Extreme-Gym-1.JPG" width="320" /></a></div><br />
    When deciding on a fitness center franchise, you can lower the risk my ensuring your
    investment isn't outrages. With a low investment, ongoing support and proper training your
    success rate is very high as compared to opening and starting a business on your own. <br
    />
    You can learn more about the Extreme Gym Franchise by visiting: <a
    href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com/</a>
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 1423 : </span>
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    Twitter</span></a><a class='goog-inline-block share-button sb-facebook'
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1427 </div>
1428 </div>
1429 (div class='post-footer-line post-footer-line-2')
1430 </span>
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1432 <div class='post-footer-line post-footer-line-3'></div>
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             <div class="date-outer">
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1442/<h2 class='date-header'><span>Sunday, November 28, 2010</span></h2>
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Case: 2:15-cy-02836-NHQA Document 1 Filed 05/21/15 Page 77 of 96

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1445
1446 <div class='post-outer'>
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1448 <a name='1631562604082962230'></a>
1449 <h3 class='post-title entry-title'>
1450 ca href='/web/20111207054551/http://www.extremegymfranchise.com/2010/11/finding-fitness-
    franchise-with-lowest.html'>Finding a Fitness Franchise with Lowest Franchise and Royalty
   Fee</a>
1451 </h3>
1452  <div class='post-header'>
1453 <div class='post-header-line-1'></div>
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1455 <div class='post-body entry-content'>
1456 <div class="MsoNormal" style="margin: 0in 0in 10pt;"><b style="mso-bidi-font-weight:
   normal;"><span style="font-size: 12pt; line-height: 115%;"><span style="font-family:
   Calibri; ">Finding a Fitness Franchise- Lowest Franchise and Royalty Fee</span></span></b>
   </div><div class="MsoNormal" style="margin: 0in 0in 10pt;"><span style="font-size: 12pt;</pre>
   line-height: 115%;"><span style="font-family: Calibri;">It is sometimes rather difficult to
   find a popular and/ or successful 24 hour fitness franchise that is successful and has a
   low franchise, as well as an affordable royalty fee. However, there are some companies that
   do have these features available, one being the Extreme Gym fitness franchise. Here, you
   can find low franchise opportunities, as well as low monthly royalty fees. </span></span>
   </div><div class="MsoNormal" style="margin: 0in 0in 10pt;"><span style="font-size: 12pt;</pre>
   line-height: 115%;"><span style="font-family: Calibri;">Extreme Gym offers a $10,000
   franchise initial payment; however if the equipment is included the cost may be slightly
   under $68,000 which is still a great deal in comparison to other  fitness franchise
   opportunities. Many companies charge  $15,000 to $20,000  initial franchise fees
   with a complete and total equipment  package for as much as $120,000 & up, which
   is much more than the Extreme Gym fitness franchise opportunity. The same holds true for
   the royalty fees that are paid on a monthly basis. Extreme Gym has a $199 monthly royalty,
   whereas other franchises range in the area of $400 or more. This is quite a savings,
   especially over a period of a few years. </span></div><div class="separator"
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   avK9tZJUAs/s1600/insidegym 0001.jpg" /></a></div><div class="MsoNormal" style="margin: 0in
   0in 10pt;"><br />
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1457 </div><div class="MsoNormal" style="margin: 0in 0in 10pt;">The reason that this 24 hour fitness franchise is so affordable and/ or reasonable deals with the founder, David Wainwright's beliefs. He felt that having a good quality chain of fitness franchise opportunities did not mean charging an extravagant amount of monies. It is Wainwright's feelings that if his franchises are more affordable than other companies' branches more individuals will be able to purchase them and the company will be able to expand more quickly. </div><div class="MsoNormal" style="margin: 0in 0in 10pt;">Extreme Gym fitness franchising is more economical for its buyers with regard to other areas including those related to the training involved prior to the grand opening of an Extreme Gym. This gym franchise feels that training is important to the success of the fitness facility, but so isn't its flexibility. So, instead of requiring the new franchise owners to report to the corporate headquarters for a 3 day to 1 week training seminar, they recommend it, but do not require it. Extreme Gym has very intensive tutorials and DVD's that will be sufficient in the training that is necessary in opening an Extreme Gym. These new team members of this gym franchise can feel free to call headquarters or chat online as to any questions and/ or problems that they might have. In other words, each new owner is not alone; they always have back-up support, which is included with their franchise package as well as a free customized website,

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view-source.web.archive.org/web/20111207004001/nttp://www.extremegymiranchise.com/
      marketings and tell to the tong unent for the page 78 of 96 get tips from
      other gym owners, lifetime warranty on equipment, EFT system, proprietary software to help
      generate quality targeted leads and much more.</span></span></div><div class="MsoNormal"
      style="margin: 0in 0in 10pt;"><span style="font-size: 12pt; line-height: 115%;"><span
     style="font-family: Calibri;">With this in mind, it is clear to see that this 24 hour
     fitness franchise, Extreme Gym, is by far the most reasonable and/ or inexpensive fitness
     franchise available today. Since it is committed in quality and does not let its affordable
     prices decrease its many good features, this gym franchise is quickly growing and becoming
     one of the most popular franchises in today's market. </span></div><span
     style="font-family: Calibri; font-size: 12pt; line-height: 115%;">Just log onto the
     internet and compare the many fitness franchise opportunities that are available today; you
     will be sure to see that Extreme Gym is the most affordable.</span><br />
 1458 <br />
 1459 <span style="font-family: Calibri;">For more information on our <a</pre>
     href="/web/20111207054551/http://www.theextremegym.com/">fitness franchise</a> please visit
     href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com/</a>
     </span>
 1460 <div style="clear: both;"></div>
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1463 <div class='post-footer-line post-footer-line-1'><span class='post-author vcard'>
1464 Posted by
1465 <span class='fn'>Extreme Gym</span>
1466 </span>
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1468 at
1469 <a class='timestamp-link'
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1479 \ </a>
1480 </span>
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1482 <div class='post-share-buttons'>
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   return false;" target='_blank' title='BlogThis!'><span class='share-button-link-
   text'>BlogThis!</span></a><a class='goog-inline-block share-button sb-twitter'
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 1499! <h2 class='date-header'><span>Tuesday, November 23, 2010</span></h2>
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                    <div class="date-posts">
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1503 <div class='post-outer'>
1504 <div class='post hentry'>
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1506 <h3 class='post-title entry-title'>
1507 ka href='/web/20111207054551/http://www.extremegymfranchise.com/2010/11/extreme-gym-
      franchise.html'>Extreme Gym Franchise - More Affordable, High on Quality</a>
1508 </h3>
1509 Kdiv class='post-header'>
1510 <div class='post-header-line-1'></div>
1511 </div>
1512 <div class='post-body entry-content'>
1513 <span style="color: #c43030;"><b>The</b> <span style="font-weight: bold;">Extreme Gym
     Franchise Opportunity</span> </span><br />
black; "><span style="font-size: 10pt;"><span style="font-family: Verdana;"><span
      style="color: black;"><span style="font-size: 8pt;"><span style="font-family: Verdana:">
      <span style="color: black;"><span style="font-family: Verdana;"><span style="color:</pre>
      black;">Let's not waste any time and tell why we are the better choice for anyone
      wanting their own <span style="font-weight: bold;">24 hour gym franchise</span>. Compare us
      to any other <span style="font-weight: bold;">fitness franchise</span>, we are the cheaper
      choice while offering more value for your money. Our fitness center franchise opportunity
      is for those wanting their own gym without paying $120,000 to $300,000.</span></span>
      </span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span>
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                   style="font-family: Verdana;"><span style="color: black;"><span style="font-family:</pre>
                   Verdana;"><span style="color: black;"><span style="font-family: Verdana;"><span
                  style="color: black;">While other <span style="font-weight: bold;">fitness franchise</span>
                  total investment range from $50,000 to 1 million dollars (keep in mind their
                  $50,000 takes into account you are leasing the equipment so the total cost of equipment
                 isn't figured into your investment), our total start up cost is just under $60,000 which
                  includes cost of all equipment.</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></tp>
   1517 (br />
  Many of the ladies 30 minute circuit franchises  have a total investment of around
                $49,999 but this is for 8 to 16 pieces of hydraulic equipment. The Extreme Gym
                Franchise provides a complete health club  which includes free weights, circuit
                machines and cardio for a total investment under $60,000 including delivery, set-up
                and installation.</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span
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              <span style="font-family: Arial;">Our Proprietary Software to generate targeted leads (not
             offered with other <span style="font-weight: bold;">gym franchises</span>)<br />
1530 | <br />
             Marketing Materials.<br />
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1533 Ongoing support including  operational manual and video tutorials<br/>
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Lowest Class and 5-randias 26 Feld No Pendware 14els. Filed, 05/21/15 Page 83 of 96
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                 1537 Only a $199 Monthly Royalty Fee<br />
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                1539 Lifetime Warranty on Free Weight and selectorized equipment<br />
                1541 5 Year Warranty on all Cardio</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span>
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                       href="/web/20111207054551/http://www.theextremegym.com/">http://www.theextremegym.com/</a>
                       to learn more.</span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></span></tp>
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      (function() {var po = document.createElement('script');po.type = 'text/javascript';po.async
      = true;po.src = '/web/20111207054551/https://apis.google.com/js/plusone.js';var s =
     document.body.getElementsByTagName('script')[0];s.parentNode.insertBefore(po, s);})();
      </script>
 1598 </div></div>
 1599 </div>
 1600 </div>
 1601 <div class='column-left-outer'>
 1602 /div class='column-left-inner'>
 1603 kaside>
 1604 / </aside>
 1605 </div>
1606 | </div>
1607 <div class='column-right-outer'>
1608 <div class='column-right-inner'>
1509 <aside>
1610 <div class='sidebar section' id='sidebar-right-1'><div class='widget Image' id='Image1'>
1611 <div class='widget-content'>
1612 (<a href='/web/20111207054551/http://www.theextremegym.com/'>
1613 <img alt='' height='92' id='Image1_img'</pre>
     src='<u>/web/20111207054551im /http://1.bp.blogspot.com/-</u>
     Ksw45sSADWk/ThhQGIjiEYI/AAAAAAAAADo/3DON8uOZbHw/s1600/Extreme-Logo8.PNG' width='314'/>
1614 </a>
1615 (br/>
1616 ! </div>
1617 <div class='clear'></div>
1618 | <Span class='widget-item-control'>
1620 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
    blogID=7129821791299908645&widgetType=Image&widgetId=Image1&action=editWidget&a
    mp;sectionId=sidebar-right-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("Image1"));"
    target='configImage1' title='Edit'>
1621 <img alt='' height='18'
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
    width='18'/>
1622 く/3>
1623 { </span>
1624 { </span >
1625 cdiv class='clear'></div>
```

```
view-soulice.web.alichive.org/web/2011120/004004/nttp://www.extremegymtranchise.com/
  1626 </div>
  1627 <div class='widget-content'>
  1628 <iframe width="280" height="240"
      src="/web/20111207054551if /http://www.youtube.com/embed/S60diXCYzPc?rel=0" frameborder="0"
     allowfullscreen></iframe>
 1629 </div>
 1630 <div class='clear'></div>
 1631 <span class='widget-item-control'>
 1632 <span class='item-control blog-admin'>
 1633 Ka class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
     blogID=7129821791299908645&widgetType=HTML&widgetId=HTML1&action=editWidget&amp
     ;sectionId=sidebar-right-1' onclick="return
      _WidgetManager._PopupConfig(document.getElementById("HTML1"));"
     target='configHTML1' title='Edit'>
 1634 <img alt=' height='18'
     src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png'
     width='18'/>
 1635 : </a>
 1636 </span>
 1637 </span>
 1638 <div class='clear'></div>
 1639 </div><div class='widget HTML' id='HTML6'>
 1640 <div class='widget-content'>
 1641 | <script type="text/javascript"
     src="/web/20111207054551js/http://forms.aweber.com/form/99/71594499.js"></script>
 1642 </div>
 1643 <div class='clear'></div>
1644 <span class='widget-item-control'>
1646 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
     blogID=7129821791299908645&widgetType=HTML&widgetId=HTML6&action=editWidget&amp
     ;sectionId=sidebar-right-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("HTML6"));"
    target='configHTML6' title='Edit'>
1647 <img alt=' height='18'
     src='<u>/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png</u>'
    width='18'/>
1648 (/3>
1649 </span>
1650 </span>
1651 class='clear'></div>
1652 </div><div class='widget Image' id='Image8'>
1653 <div class='widget-content'>
   <a href='/web/20111207054551/http://www.theextremegym.com/'>
    <img alt='' height='133' id='Image8 img'</pre>
1655
    src='/web/20111207054551im_/http://3.bp.blogspot.com/-
    ijnqeTxwCqw/ThsOumej8gI/AAAAAAAADw/nxXVLiz5iEO/s350/franchiseinfo1.jpg' width='178'/>
1656 </a>
1657
    <br/>
1658 </div>
    <div class='clear'></div>
    <span class='widget-item-control'>
1660 1
    <span class='item-control blog-admin'>
1661
    <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?</pre>
    blogID=7129821791299908645&widgetType=Image&widgetId=Image8&action=editWidget&a
    mp;sectionId=sidebar-right-1' onclick="return
    WidgetManager._PopupConfig(document.getElementById("Image8"));"
    target='configImage8' title='Edit'>
1663 <img alt=' height='18'
    src='<u>/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png</u>'
   width='18'/>
```

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vicw-abdi Ge.web.ai Criive.ui giwebizo i i izorob4ba i/nitp://www.extremegymiranchise.com/
             Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 87 of 96
  1664 </a>
  1665 </span>
  1666 </span>
  1667 <div class='clear'></div>
  1668 </div></div>
  1669 
  1670 { 
  1671 (tr>
  1672 
 1673 <div class='sidebar section' id='sidebar-right-2-1'><div class='widget Text' id='Text1'>
 1674 <h2 class='title'>EXTREME GYM FRANCHISE</h2>
 1675 | <div class='widget-content'>
 1676 Imagine....your very own gym for under $60,000. You can be up and running in less than 3
     months. <br/>
 1677 </div>
 1678 <div class='clear'></div>
 1679 <span class='widget-item-control'>
 1680 <span class='item-control blog-admin'>
 1681 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
     blogID=7129821791299908645&widgetType=Text&widgetId=Text1&action=editWidget&amp
     ;sectionId=sidebar-right-2-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("Text1"));"
     target='configText1' title='Edit'>
 1682 <img alt='' height='18'
     src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png
     width='18'/>
 1683 </a>
     </span>
 1684
 1685 </span>
 1686; <div class='clear'></div>
1687 </div><div class='widget CustomSearch' id='CustomSearch1'>
1688 <h2 class='title'>Search This Blog</h2>
1689 <div class='widget-content'>
1690 | <div id='CustomSearch1_form'>
    <span class='cse-status'>Loading...</span>
1691
1692
    </div>
     </div>
1693
     <style type='text/css'>
1694
           #uds-searchControl .gs-result .gs-title,
1695
           #uds-searchControl .gs-result .gs-title *,
1696
          #uds-searchControl .gsc-results .gsc-trailing-more-results,
1697
          #uds-searchControl .gsc-results .gsc-trailing-more-results * {
1698
             color:#cc1118;
1699
1700
          }
1701
1702
          #uds-searchControl .gs-result .gs-title a:visited,
          #uds-searchControl .gs-result .gs-title a:visited * {
1703
            color:#888888;
1704
1705
1706
          #uds-searchControl .gs-relativePublishedDate,
1707
          #uds-searchControl .gs-publishedDate {
1708
1709
            color: #ffffff;
          }
1710
1711
          #uds-searchControl .gs-result a.gs-visibleUrl,
1712
          #uds-searchControl .gs-result .gs-visibleUrl {
1713
1714
            color: #cc1118;
1715
1716
```

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view-source:web,arcnive.org/web/2011120/054551/http://www.extremegymfranchise.com/
      <span cCase 2:15-cv-02836-NIOA Document 1 Filed 05/21/15 Page 89 of 96</pre>
  1770 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
      blogID=7129821791299908645&widgetType=Image&widgetId=Image2&action=editWidget&a
      mp; sectionId=sidebar-right-2-1' onclick="return
      _WidgetManager._PopupConfig(document.getElementById("Image2"));"
      target='configImage2' title='Edit'>
 1771 <img alt='' height='18'
      src='<u>/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png</u>'
     width='18'/>
 1772 </a>
 1773 </span>
 1774 | </span>
 1775 <div class='clear'></div>
 1776 </div><div class='widget Image' id='Image3'>
 1777 <div class='widget-content'>
 1778 <a href='/web/20111207054551/http://www.theextremegym.com/'>
 1779 <img alt='' height='131' id='Image3_img'
     src='<u>/web/20111207054551im /http://3.bp.blogspot.com/-mxX0L0LHd-M/TcWL4-</u>
     iww I/AAAAAAAACU/zcHN6SVB0Dc/s175/insidegym1_0003.jpg' width='175'/>
 1780 c/a>
 1781 (br/>
 1782 </div>
 1783 <div class='clear'></div>
 1784 <span class='widget-item-control'>
 1785 <span class='item-control blog-admin'>
1786 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
     blogID=7129821791299908645&widgetType=Image&widgetId=Image3&action=editWidget&a
     mp;sectionId=sidebar-right-2-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("Image3"));"
     target='configImage3' title='Edit'>
     <img alt='' height='18'</pre>
     src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
     width='18'/>
1788
    </a>
    </span>
1789
1790 </span>
1791 <div class='clear'></div>
1792 </div><div class='widget Image' id='Image4'>
1793 <div class='widget-content'>
1794 | <a href='/web/20111207054551/http://www.theextremegym.com/'>
    <img alt='' height='131' id='Image4_img'</pre>
    src='/web/20111207054551im /http://1.bp.blogspot.com/-
    RbEdOShKdxO/TcWNCImlOaI/AAAAAAAACc/xK43wOkv4hA/s175/elliptical 0001.jpg' width='175'/>
1796 | </a>
    <br/>
1797
1798 </div>
1799 <div class='clear'></div>
1800 <span class='widget-item-control'>
    <span class='item-control blog-admin'>
1801
    <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?</pre>
1802
    blogID=7129821791299908645&widgetType=Image&widgetId=Image4&action=editWidget&a
    mp;sectionId=sidebar-right-2-1' onclick="return
    _WidgetManager._PopupConfig(document.getElementById("Image4"));"
    target='configImage4' title='Edit'>
1803 <img alt='' height='18'
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
    width='18'/>
1804 </a>
    </span>
1805
1805 </span>
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremsgymfrag-hise-rom6
        1808 </div><div class='widget Image' id='Image7'>
        1809 | <div class='widget-content'>
        1810 <a href='/web/20111207054551/http://www.theextremegym.com/'>
       1811 <img alt='' height='123' id='Image7_img
               src='/web/20111207054551im /http://4.bp.blogspot.com/-6fMdV01GTSE/TcWNg0SV4LI/AAAAAAAAAAC0/X
              37KMhoggOs/s175/dumbells.JPG' width='175'/>
       1812 (/a>
       1813 | <br/>
<br/>
1813 | <br/>
<br/>
1813 | <br/>
1814 | <br/>
1815 |
       1814 </div>
      1815 <div class='clear'></div>
      1816 <span class='widget-item-control'>
      1817  <span class='item-control blog-admin'>
      1818 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
             blogID=7129821791299908645&widgetType=Image&widgetId=Image7&action=editWidget&a
             mp;sectionId=sidebar-right-2-1' onclick="return
              _WidgetManager._PopupConfig(document.getElementById("Image7"));"
             target='configImage7' title='Edit'>
     1819 | <img alt=' height='18'
             src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png'
             width='18'/>
     1820 ! く/a>
    1821 </span>
    1822 </span>
    1823 <div class='clear'></div>
    1824 </div><div class='widget Image' id='Image6'>
    1825 <div class='widget-content'>
    1826 <a href='/web/20111207054551/http://www.theextremegym.com/'>
    1827 <img alt='' height='131' id='Image6_img'</pre>
           src='/web/20111207054551im_/http://3.bp.blogspot.com/-
           NpvxyGfUDDw/TcWNXR6WPqI/AAAAAAAAACs/gUpgNGHu9IA/s175/insidegym 0001.jpg' width='175'/>
   1828 { </a>
   1829 (br/>
   1830 </div>
   1831 <div class='clear'></div>
  1832 <span class='widget-item-control'>
  1833 <span class='item-control blog-admin'>
  1834 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
          blogID=7129821791299908645&widgetType=Image&widgetId=Image6&action=editWidget&a
          mp;sectionId=sidebar-right-2-1' onclick="return
          _WidgetManager._PopupConfig(document.getElementById("Image6"));"
          target='configImage6' title='Edit'>
         <img alt='' height='18'</pre>
         src='_web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
         width='18'/>
         </a>
 1836
 1837
        </span>
 1838 / </span>
 1839 <div class='clear'></div>
 1840 </div><div class='widget Image' id='Image5'>
1841 <div class='widget-content'>
        <a href='/web/20111207054551/http://www.theextremegym.com/'>
1842
        <img alt='' height='131' id='Image5_img'</pre>
        src='_/web/20111207054551im_/http://3.bp.blogspot.com/-
        Kc501uqzLVs/TcWNNaiO3fI/AAAAAAAAACk/wRLS487u-I4/s175/insidegym1 0004.jpg' width='175'/>
1844 </a>
1845 | <br/>
        </div>
1846
       <div class='clear'></div>
1848 <span class='widget-item-control'>
```

```
view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/span Class 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 91 01 96 span class = item-control blog-admin'>
       <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?</pre>
       blogID=7129821791299908645&widgetType=Image&widgetId=Image5&action=editWidget&a
       mp;sectionId=sidebar-right-2-1' onclick="return
       _WidgetManager._PopupConfig(document.getElementById("Image5"));"
       target='configImage5' title='Edit'>
       <img alt='' height='18'</pre>
       src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png'
       width='18'/>
   1852 </a>
  1853 </span>
  1854 </span>
  1855 <div class='clear'></div>
  1856 </div><div class='widget Image' id='Image10'>
  1857 <div class='widget-content'>
  1858 cimg alt='' height='106' id='Image10_img'
      src='/web/20111207054551im_/http://1.bp.blogspot.com/-
      UB2hGMMOj0E/TkbPwdyHDzI/AAAAAAAAAFs/VOCKxhfB8fU/s175/Camp%2BGrafton%252C%2BND.jpg
      width='175'/>
  1859 (br/>
  1860 </div>
 1861 <div class='clear'></div>
 1862 <span class='widget-item-control'>
 1863 <span class='item-control blog-admin'>
 1864 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
      blogID=7129821791299908645&widgetType=Image&widgetId=Image10&action=editWidget&
      amp;sectionId=sidebar-right-2-1' onclick="return
      _WidgetManager._PopupConfig(document.getElementById("Image10"));"
     target='configImage10' title='Edit'>
 1865 <img alt='' height='18'
     src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png'
     width='18'/>
 1866 </a>
 1867 </span>
 1868 </span>
 1869 <div class='clear'></div>
 1870 </div><div class='widget Image' id='Image11'>
1871 <div class='widget-content'>
1872 <img alt='' height='108' id='Image11 img'
     src='/web/20111207054551im /http://1.bp.blogspot.com/-ZJYfrU8HdaY/TkbOoW8 70I/AAAAAAAAAGE/-
     vOLICs6tPY/s1600/CEKingHS0022.jpg' width='160'/>
1873 \ <br/>
1874 </div>
1875 <div class='clear'></div>
1876 <span class='widget-item-control'>
1877 (span class='item-control blog-admin')
1878 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
    blogID=7129821791299908645&widgetType=Image&widgetId=Image11&action=editWidget&
     amp;sectionId=sidebar-right-2-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("Image11"));"
    target='configImage11' title='Edit'>
    <img alt='' height='18'</pre>
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
    width='18'/>
1880 </a>
1881
    </span>
1882 </span>
1883 <div class='clear'></div>
    </div>
1884
1885 <div class='widget HTML' id='HTML2'>
```

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view-source:web.archive.org/web/2011120/054551/http://www.extremegymfranchise.com/
  1886 \langle h2 cla Sasei 2:15-cv-02836: NIQA Document 1 Filed 05/21/15 Page 92 of 96
      <div class='widget-content'>
  1888 <iframe width="280" height="240"
      src="<u>/web/20111207054551if /http://www.youtube.com/embed/ogkhM15szFc?rel=0</u>" frameborder="0"
      allowfullscreen></iframe>
  1889 </div>
  1890 <div class='clear'></div>
  1891 <span class='widget-item-control'>
  1892 <span class='item-control blog-admin'>
  1893 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
      blogID=7129821791299908645&widgetType=HTML&widgetId=HTML2&action=editWidget&amp
      ;sectionId=sidebar-right-2-1' onclick="return
      _WidgetManager._PopupConfig(document.getElementById("HTML2"));"
      target='configHTML2' title='Edit'>
 1894 <img alt='' height='18'
     src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png'
     width='18'/>
 1895 </a>
 1896 </span>
 1897 i </span>
 1898 cdiv class='clear'></div>
    </div><div class='widget HTML' id='HTML3'>
     <div class='widget-content'>
 1900
     <iframe width="280" height="240"</pre>
     src="<u>/web/20111207054551if_/http://www.youtube.com/embed/HkptYfLXq6g?rel=0</u>" frameborder="0"
     allowfullscreen></iframe>
 1902 </div>
 1903 <div class='clear'></div>
     <span class='widget-item-control'>
 1905 <span class='item-control blog-admin'>
     <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?</pre>
     blogID=7129821791299908645&widgetType=HTML&widgetId=HTML3&action=editWidget&amp
     ;sectionId=sidebar-right-2-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("HTML3"));"
     target='configHTML3' title='Edit'>
    <img alt='' height='18'</pre>
     src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
     width='18'/>
    </a>
1908
1909 </span>
1910 </span>
1911 class='clear'></div>
1912 </div><div class='widget HTML' id='HTML5'>
1913 <div class='widget-content'>
1914
    <iframe width="280" height="240"</pre>
    src="/web/20111207054551if /http://www.youtube.com/embed/DuuSeO6UJ5o?rel=0" frameborder="0"
    allowfullscreen></iframe>
    </div>
1915
    <div class='clear'></div>
1916
1918  <span class='item-control blog-admin'>
1919 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
    blogID=7129821791299908645&widgetType=HTML&widgetId=HTML5&action=editWidget&amp
    ;sectionId=sidebar-right-2-1' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("HTML5"));"
    target='configHTML5' title='Edit'>
1920 kimg alt='' height='18'
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
    width='18'/>
    </a>
1921
1922 </span>
```

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view-source:web.archive.org/web/20111207054551/http://www.extremegymfranchise.com/
1923 </span Case 2:15-cv-02836-NIQA Document 1 Filed 05/21/15 Page 93 01 96
   1924  <div class='clear'></div>
   1925 </div><div class='widget HTML' id='HTML4'>
   1926 <div class='widget-content'>
  1927 | <iframe width="280" height="240"
       src="<u>/web/20111207054551if /http://www.youtube.com/embed/sEZ5aDleIj8?rel=0</u>" frameborder="0"
       allowfullscreen></iframe>
  1928 </div>
  1929 <div class='clear'></div>
  1930 <span class='widget-item-control'>
  1931 | <span class='item-control blog-admin'>
  1932 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
      blogID=7129821791299908645&widgetType=HTML&widgetId=HTML4&action=editWidget&amp
      ;sectionId=sidebar-right-2-1' onclick="return
       _WidgetManager._PopupConfig(document.getElementById("HTML4"));"
      target='configHTML4' title='Edit'>
  1933 | <img alt='' height='18'
      src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench_allbkg.png
      width='18'/>
  1934 { </a>
  1935 </span>
 1936 </span>
 1937 | <div class='clear'></div>
 1938 </div></div>
 1939 (/td>
 1940 
 1941 <div class='sidebar section' id='sidebar-right-2-2'><div class='widget LinkList'
     id='LinkList1'>
 1942 <h2>See more info here:</h2>
 1943 <div class='widget-content'>
 1944 (ul>
 1945 <a href='/web/20111207054551/http://www.theextremegym.com/'>EXTREME GYM</a>
 1946 
 1947 <div class='clear'></div>
 1949 <span class='item-control blog-admin'>
1950 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
     blogID=7129821791299908645&widgetType=LinkList&widgetId=LinkList1&action=editWi
     dget&sectionId=sidebar-right-2-2' onclick="return
     _WidgetManager._PopupConfig(document.getElementById("LinkList1"));"
     target='configLinkList1' title='Edit'>
    <img alt='' height='18'</pre>
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
     width='18'/>
1952 </a>
1953 </span>
    </span>
1954
    <div class='clear'></div>
1955
1956 </div>
    </div><div class='widget PopularPosts' id='PopularPosts1'>
1957
1958 <h2>Popular Posts</h2>
1959 <div class='widget-content popular-posts'>
1960 { 
    <
1961
    <div class='item-title'><a</pre>
    href='/web/20111207054551/http://www.extremegymfranchise.com/2011/02/how-to-start-
    gym.html'>How to Start a Gym</a></div>
    <div class='item-snippet'>How to Start a Gym ? Anyone with a dream of owning their own gym
    business often ponders how does one go about it. If your like me, you worke...</div>
1964 
1965 | 1965 |
```

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1966 <div classei245-04-02836-NIQA Document 1 Filed 05/21/15 Page 94 of 96
        href='/web/20111207054551/http://www.extremegymfranchise.com/2011/04/start-your-own-gym-
        for-under-60000.html'>Start Your Own Gym For Under $60,000</a></div>
   1967 <div class='item-snippet'>Ever wanted to know how to start or run a gym or fitness center ?
        Going it alone will costs you alot of money and headaches. With an Extreme...</div>
  1968 
  1969 197
  1970 <div class='item-title'><a
        href='/web/20111207054551/http://www.extremegymfranchise.com/2010/11/finding-fitness-
        franchise-with-lowest.html'>Finding a Fitness Franchise with Lowest Franchise and Royalty
  1971 <div class='item-snippet'>Finding a Fitness Franchise- Lowest Franchise and Royalty Fee It
        is sometimes rather difficult to find a popular and/ or successful 24 hour ...</div>
  1972 
  1973 1973 | 1973 | 
  1974 <div class='item-title'><a
        href='/web/20111207054551/http://www.extremegymfranchise.com/2011/01/gym-franchising-
       opportunities.html'>Gym Franchising Opportunities</a></div>
  1975 <div class='item-snippet'>There are several positive elements that make a good Extreme Gym
       franchise opportunity eye-catching to prospective buyers. These components ...</div>
 1976 
      1977
 1978 <div class='item-title'><a
       href='/web/20111207054551/http://www.extremegymfranchise.com/2011/01/fitness-center-
       franchises-which-one-is.html'>Fitness Center Franchises - Which one is Best?</a></div>
 1979 <div class='item-snippet'>When searching for a business or business to start in 2011, one
       common question is what business? If you already decided on one of the fitne...</div>
 1980 \ 
 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 1981 : 
 1982 <div class='item-title'><a</pre>
       href='/web/20111207054551/http://www.extremegymfranchise.com/2011/01/gym-franchises-are-on-
       rise-in-2011.html'>Gym Franchises are on the rise in 2011</a></div>
 1983 | <div class='item-snippet'>Gym Franchises are on the rise in 2011.&#160; There are several
      fitness franchises to take note of when searching for your own gym. Instead of go...
       </div>
 1984 : 
 1985 1985 
      <div class='item-title'><a</pre>
1986
      href='/web/20111207054551/http://www.extremegymfranchise.com/2010/11/extreme-gym-
      franchise.html'>Extreme Gym Franchise - More Affordable, High on Quality</a></div>
      <div class='item-snippet'>The Extreme Gym Franchise Opportunity
                                                                                                  Let's not waste any time
      and  tell why we are the better  choice for anyone wanting their own 24 hour...
      </div>
      1988
1989 1989 | 1989 | 
      <div class='item-title'><a</pre>
1990
      href='/web/20111207054551/http://www.extremegymfranchise.com/2011/07/affordable-
      franchises.html'>Affordable Franchises</a></div>
      <div class='item-snippet'>Many times the question is raised, what are the most affordable
      franchises ? Well, that depends on what type of business you want to start. ...</div>
      1992
1993 \ 
      <div class='clear'></div>
1994
     <span class='widget-item-control'>
1996 <span class='item-control blog-admin'>
1997 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
      blogID=7129821791299908645&widgetType=PopularPosts&widgetId=PopularPosts1&actio
     n=editWidget&sectionId=sidebar-right-2-2' onclick="return
      _WidgetManager._PopupConfig(document.getElementById("PopularPosts1"));"
     target='configPopularPosts1' title='Edit'>
1998
```

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<img al€ase Reight¥-08836-NIQA Document 1 Filed 05/21/15 Page 95 of 96</p>
      src='<u>/web/20111207054551im</u> /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
      width='18'/>
 1999 </a>
 2000 (</span>
 2001 </span>
 2002 <div class='clear'></div>
 2003 </div>
 2004 </div></div>
 2005 
 2006 
 2007 \ 
 2008 
 2009; <div class='sidebar section' id='sidebar-right-3'><div class='widget BlogArchive'
     id='BlogArchive1'>
 2010 <h2>Blog Archive</h2>
 2011 <div class='widget-content'>
 2012 | <div id='ArchiveList'>
 2013 <div id='BlogArchive1 ArchiveList'>
2014 <select id='BlogArchive1 ArchiveMenu'>
2015 coption value=''>Blog Archive
2016 coption value='http://www.extremegymfranchise.com/2011_10_01_archive.html'>October (1)
     </option>
2017 coption value='http://www.extremegymfranchise.com/2011_09_01_archive.html'>September (1)
     </option>
2018 Coption value='http://www.extremegymfranchise.com/2011_07_01_archive.html'>July (1)
     </option>
2019 coption value='http://www.extremegymfranchise.com/2011_04_01_archive.html'>April (1)
     2020 coption value='http://www.extremegymfranchise.com/2011_02_01_archive.html'>February (1)
     </option>
    <option value='http://www.extremegymfranchise.com/2011_01_01_archive.html'>January (3)
2022 coption value='http://www.extremegymfranchise.com/2010_11_01_archive.html'>November (2)
    </option>
2023 </select>
2024 </div>
2025 </div>
2026 <div class='clear'></div>
    <span class='widget-item-control'>
    <span class='item-control blog-admin'>
    <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?</pre>
    blogID=7129821791299908645&widgetType=BlogArchive&widgetId=BlogArchive1&action=
    editWidget&sectionId=sidebar-right-3' onclick="return
    _WidgetManager._PopupConfig(document.getElementById("BlogArchive1"));"
    target='configBlogArchive1' title='Edit'>
    <img alt='' height='18'</pre>
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
    width='18'/>
    </a>
2031
2032 </span>
2033 </span>
2034 <div class='clear'></div>
2035 C/div>
2036
    </div><div class='widget Stats' id='Stats1'>
2037 <h2>Total Pageviews</h2>
2038 <div class='widget-content'>
2039 | <div id='Stats1 content' style="display: none;">
2040 <span class='counter-wrapper graph-counter-wrapper' id='Stats1_totalCount'></span>
    <div class='clear'></div>
2041
```

```
2043 <span class='item-control blog-admin'>
  2044 <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?
     blogID=7129821791299908645&widgetType=Stats&widgetId=Stats1&action=editWidget&a
     mp;sectionId=sidebar-right-3' onclick="return
      _WidgetManager._PopupConfig(document.getElementById("Stats1"));"
     target='configStats1' title='Edit'>
 2045 <img alt='' height='18'
     src='/web/20111207054551im_/http://img1.blogblog.com/img/icon18_wrench_allbkg.png
     width='18'/>
 2046 </a>
 2047 </span>
 2048 </span>
 2049 <div class='clear'></div>
 2050 </div>
 2051 </div>
 2052 </div></div>
 2053 </aside>
 2054 </div>
 2055 (/div>
 2056 </div>
 2057 <div style="clear: both"></div>
 2058 <!-- columns -->
 2059 </div>
 2060 <!-- main -->
2061 </div>
2062 </div>
2063 <div class='main-cap-bottom cap-bottom'>
2064 <div class='cap-left'></div>
2065 | <div class='cap-right'></div>
2066 </div>
2067 </div>
2068 (footer>
2069 <div class='footer-outer'>
2070 <div class='footer-cap-top cap-top'>
2071 <div class='cap-left'></div>
2072 <div class='cap-right'></div>
2073 </div>
2074 <div class='fauxborder-left footer-fauxborder-left'>
    <div class='fauxborder-right footer-fauxborder-right'></div>
2076 <div class='region-inner footer-inner'>
2077 <div class='foot section' id='footer-1'><div class='widget Image' id='Image9'>
    <div class='widget-content'>
2078
    <img alt='' height='141' id='Image9_img'</pre>
    src='/web/20111207054551im /http://3.bp.blogspot.com/-
    a7oY2zOrvMM/Tos_O6oiVKI/AAAAAAAAIE/vYmr35b-iKA/s1600/a-blog-photo1.jpg' width='448'/>
    <br/>
2080
2081 \ </div>
2082 <div class='clear'></div>
2083 <span class='widget-item-control'>
    <span class='item-control blog-admin'>
2084
    <a class='quickedit' href='/web/20111207054551/http://www.blogger.com/rearrange?</pre>
    blogID=7129821791299908645&widgetType=Image&widgetId=Image9&action=editWidget&a
    mp;sectionId=footer-1' onclick="return
    _WidgetManager._PopupConfig(document.getElementById("Image9"));"
    target='configImage9' title='Edit'>
    <img alt='' height='18'</pre>
2086
    src='/web/20111207054551im /http://img1.blogblog.com/img/icon18 wrench allbkg.png'
    width='18'/>
    </a>
2087
```